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- عنوان الوظيفة: الجامعة الأردنية، كلية الأعمال، قسم نظم المعلومات الإدارية، الجبيهة، شارع الملكة رانيا، 11942، عمان، الأردن.
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مستوى التعليم:

- دكتوراه الفلسفة في نظم المعلومات الإدارية، جامعة نوتنجهام بريطانيا (2005-2009).
- ماجستير مالية ومحاسبة، جامعة برونييل غرب لندن، بريطانيا (2003-2005).
- بكالوريوس محاسبة، جامعة آل البيت، الأردن (1998-2002).

الرتب الأكاديمية:

- أستاذ ، قسم نظم المعلومات الإدارية، كلية الأعمال، الجامعة الأردنية (2018/9/10- الآن).
- أستاذ مشارك، قسم نظم المعلومات الإدارية، كلية الأعمال، الجامعة الأردنية (2014/1/10 - 2018/9/9).
- أستاذ مساعد، قسم نظم المعلومات الإدارية، كلية الأعمال، الجامعة الأردنية (2011/1/10 - 2014/1/9).
- محاضر متفرغ، قسم نظم المعلومات الإدارية، كلية الأعمال، الجامعة الأردنية (2009/9/27 - 2011/1/9).

المراكز الأكاديمية:

- عميد كلية الأعمال ، الجامعة الأردنية (2022/9/4 - 2024/9/4).
- عضو مجلس أمناء كلية طلال ابو غزالة الجامعية للابتكار (2022/9/21 - 2023/8/10).
- مساعد رئيس الجامعة الأردنية فرع العقبة للشؤون الأكاديمية (2021/9/15 - 2022/9/3).
- مساعد رئيس الجامعة الأردنية فرع العقبة لشؤون الاعتماد وضمان الجودة (2020/9/20 - 2021/9/14).
- عميد كلية الأعمال ، الجامعة الأردنية فرع العقبة (2016/9/1 - 2020/9/17).
- عميد كلية السياحة والفندقة ، الجامعة الأردنية فرع العقبة (2015/9/2 - 2016/8/31).
- المشرف العام على مركز الاستشارات والتدريب ، الجامعة الأردنية فرع العقبة (2015/10/27 - 2019/9/11).
- رئيس قسم نظم المعلومات الإدارية، كلية الأعمال، الجامعة الأردنية (2013/9/8 - 2014/9/7).
- مدير دائرة التدريب والتعليم المستمر، مركز الاستشارات، الجامعة الأردنية (2011/1/16 - 2012/11/19).

الشراكات والمنظمات الدولية:

- عضو جمعية نظم المعلومات، أمريكا (2020/11/18 - الآن).
- أستاذ شرف في جامعة وريك، بريطانيا (2018/1/1 - 2019/6/30).
- باحث مساند في جامعة INTI الدولية، ماليزيا (2023/10/15 - 2025/12/31).
- رئيس هيئة تحرير المجلة الأردنية في إدارة الأعمال في الجامعة الأردنية والمنبثقة من صندوق دعم البحث العلمي والابتكار-وزارة التعليم العالي والبحث العلمي (2024/12/19 - الآن).
- عضو هيئة تحرير مجلة الأعمال والتنمية الاجتماعية والاقتصادية، دار النشر العالمية ايميرالد (2024/6/28 - الآن).
- عضو هيئة تحرير مجلة تنمية الرافدين، جامعة الموصل، العراق (2024/10/1 - الآن).
- الباحث الرئيسي لمجموعة بحثية دولية: أنظمة المعلومات للإقتصاد المعرفي، 11 سبتمبر 2024 حتى الآن.

الجوائز التي حصلت عليها:

- جائزة دولية: جائزة عبدالحميد شومان للباحثين العرب في العلوم الاقتصادية والإدارية لعام 2018.
- جائزة إقليمية: جائزة اتحاد مجالس البحث العلمي العربية حول جائحة كورونا لعام 2020.
- جائزة محلية: جائزة الباحث المتميز في حقل العلوم الانسانية في الجامعة الأردنية لعام 2018.
- جائزة محلية: جائزة الباحث المتميز في حقل العلوم الانسانية في الجامعة الأردنية لعام 2014.
- شهادة تقدير للإسهامات البحثية المتميزة ودورها في تقدم الجامعة الأردنية في التصنيفات العالمية لعام 2019.

- شهادة تقدير للإسهامات البحثية المتميزة ودورها في تحسين الجامعة الأردنية في التصنيفات العالمية لعام 2021.

أخرى:

- ضمن ال 2% من العلماء في العالم وفقاً لجامعة ستانفورد و دار النشر Elsevier التي تم إصدارها لعام 2024.
- الباحث الأكثر اقتباساً بمجال الأعمال والإدارة والسادس بجميع المجالات لعام 2023 على مستوى الباحثين في الأردن بناءً على مؤشر AD العلمي.
- الباحث الأكثر تأثيراً حسب قاعدة البيانات سكوبس على مستوى الكليات الإنسانية في الجامعة الأردنية لعام 2021/2020 بحسب مركز الاعتماد وضمان الجودة في الجامعة الأردنية.
- عضواً فخرياً: حرير للتنمية المجتمعية، الأردن، (2022/11/26-الآن).

المواد التي أقوم بتدريسها:

- مبادئ نظم المعلومات الإدارية، مقدمة في التجارة الالكترونية.
- الأعمال الالكترونية.
- إدارة موارد المعلومات.
- نظم أتمتة المكاتب.
- نظم ادارة المعرفة.
- أساليب البحث العلمي.
- مهارات الاتصال والتكنولوجيا.
- حلقة بحث في نظم المعلومات الإدارية.
- حلقة بحث في الأعمال/المحاسبة.
- مشروع تخرج في نظم المعلومات الإدارية.
- مشروع تخرج ومنهج بحث في الادارة السياحية/ادارة الفنادق.
- موضوعات خاصة في تكنولوجيا معلومات الاعمال.
- منهجية البحث العلمي في ادارة الاعمال (لطلبة الماجستير).
- الأعمال الالكترونية المتقدمة (لطلبة الماجستير).
- نظم المعلومات الادارية (لطلبة الماجستير).
- الإدارة الاستراتيجية (لطلبة الماجستير).
- ادارة المشاريع (لطلبة الماجستير).
- ادارة الموارد البشرية (لطلبة الماجستير).
- السلوك التنظيمي (لطلبة الماجستير).
- موضوعات خاصة في الادارة (لطلبة الماجستير).

الإشراف:

- اشرفت على عدد من طلبة ماجستير في كلية الأعمال، الجامعة الأردنية، عمان، الأردن.
- اشرفت على طالبة دكتوراه في جامعة وريك البريطانية، بريطانيا.

التحكيم:

- مُحكَم للعديد من الأبحاث العلمية في مجلات ومؤتمرات علمية محلية وإقليمية ودولية.
- مُحكَم للعديد من الرسائل الجامعية للماجستير والدكتوراه في جامعات محلية وإقليمية ودولية.
- مُمتحن داخل وخارج الجامعة الأردنية للعديد من الرسائل الجامعية للماجستير والدكتوراه في جامعات محلية وإقليمية ودولية.

الدورات التدريبية التي قمت بتدريسها:

- الدورة التدريبية في المهارات الاشرافية والقيادية، مركز الاستشارات، الجامعة الأردنية فرع العقبة، 2015.
- الدورة التدريبية في مهارات السكرتاريا التنفيذية، مركز الاستشارات، الجامعة الأردنية فرع العقبة، 2015.
- الدبلوم التدريبي في الدراسة التحضيرية للدكتوراه، مركز الاستشارات، الجامعة الأردنية، 2012.
- الدبلوم التدريبي في الدراسة التحضيرية للماجستير، مركز الاستشارات، الجامعة الأردنية، 2012.
- دورة التحليل الإحصائي باستخدام (SPSS)، مركز الاستشارات، الجامعة الأردنية، 2012.
- دورة إدارة الموارد البشرية، مركز الاستشارات، الجامعة الأردنية، 2011.
- الدبلوم التدريبي في إدارة الموارد البشرية، مركز الاستشارات، الجامعة الأردنية، 2011، 2012.

ورش العمل التي قمت بعقدتها:

- الكتابة للمجلات العلمية ذات المستوى والسمعة العالية، الجامعة الأردنية، 2024.
- أهمية وطريقة عمل Google Scholar & Research Gate، الجامعة الأردنية فرع العقبة، 2018.
- كيفية النشر في مجلات علمية ذات معامل استشهاد عالٍ، الجامعة الأردنية فرع العقبة، 2018.
- الصعوبات التي تواجه الباحثين لنشر الأبحاث العلمية في مجلات ISI، الجامعة الأردنية فرع العقبة، 2018.
- الجودة في مؤسسات التعليم العالي الأردنية، الجامعة الأردنية فرع العقبة، 2018.
- التعلم المدمج في مؤسسات التعليم العالي الأردنية، الجامعة الأردنية فرع العقبة، 2018.
- نشر الأبحاث العلمية في قواعد البيانات العالمية مثل سكوبس ومن ثم كيفية تسجيلها في قاعدة البيانات الوطنية للباحثين في الجامعات والمراكز العلمية وفي Research Gate and Google Scholar، الجامعة الأردنية فرع العقبة، 2017.
- كيفية كتابة السيرة الذاتية وكيفية إجراء مقابلة العمل بشكل احترافي، كلية الأعمال، الجامعة الأردنية، 2014.
- مهارات العمل اللازمة لدخول سوق العمل، كلية الأعمال، الجامعة الأردنية، 2013.

الدورات التدريبية وورش العمل التي قمت بحضورها / اجتيازها:

- دورة تدريبية بعنوان (التجارة الإلكترونية)، مؤسسة ولي العهد، الأردن، 2024.
- دورة تدريبية بعنوان (وظائف المستقبل)، مؤسسة ولي العهد، الأردن، 2024.
- دورة تدريبية بعنوان (تجسير الحدود: تمكين إدارة البحث العلمي في الجامعة الأردنية من خلال تمويل روابط والتعاون مع المجلس الوطني للبحوث العلمية-أمريكا)، عمادة البحث العلمي-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (أدوات الذكاء الاصطناعي لزيادة الإنتاجية)، مؤسسة ولي العهد، الأردن، 2024.
- دورة تدريبية بعنوان (توطين أعضاء الهيئة التدريسية على البرامج الأكاديمية وتوطين المواد الدراسية)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (رقمنة المحتوى التعليمي)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (الانتاج البحثي للجامعة الأردنية عام 2023)، مكتب التصنيفات العالمية-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (نمذجة المعادلات الهيكلية باستخدام برمجة SmartPLS4: تطبيق عملي)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (النشر العلمي في مجلات ABS 3 و 4 نجوم)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (قيادة العمل الهجين: إيجاد التوازن بين تفضيلات العمل المختلط من وجهة نظر الموظفين والمدراء)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (محتوى وعملية إدارة الموارد البشرية: تأثيرات ومسببات قوة نظام إدارة الموارد البشرية)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (تنوع أساليب البحث العلمي لزيادة الجودة والتأثير وقابلية النشر)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.

- دورة تدريبية بعنوان (التحليل الإحصائي باستخدام برمجية SEM-AMOS)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (مستقبل العمل)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (التأزر: استكشاف أفكار وفرص التعاون البحثي)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (التأثير العلمي والبحثي)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (التعليم العالي والاستدامة وأهداف التنمية المستدامة)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (حوسبة الخطة الإستراتيجية / التنفيذية)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (التحول الرقمي والمصادر التعليمية المفتوحة)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (سياسات و إجراءات الامتحانات)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (تسكين المؤهلات في الإطار الوطني الأردني)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2024.
- دورة تدريبية بعنوان (مقدمة للبحث في التكنولوجيا المالية)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2023.
- دورة تدريبية بعنوان (تأثير البحث العلمي وزيادة معدلات الاقتباس)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2023.
- دورة تدريبية بعنوان (التحليل الإحصائي باستخدام برمجية Stata)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2023.
- دورة تدريبية بعنوان (اختيار المجلة العلمية المناسبة)، عمادة البحث العلمي-الجامعة الأردنية، 2023.
- دورة تدريبية بعنوان (اليوم الإداري العلمي في كلية الأعمال/الجامعة الأردنية)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2023.
- دورة تدريبية بعنوان (التفكير التصميمي في التعليم)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2023.
- دورة تدريبية بعنوان (دور الألعاب والمحاكاة في التدريس)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2023.
- دورة تدريبية بعنوان (التحليل الإحصائي باستخدام برمجية R)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2023.
- دورة تدريبية بعنوان (استقطاب دعم المشاريع البحثية)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2022.
- دورة تدريبية بعنوان (قاعدة البيانات المعيارية SciVal)، وحدة المكتبة-الجامعة الأردنية، 2022.
- دورة تدريبية بعنوان (مهارات الإدارة والقيادة)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2022.
- دورة تدريبية بعنوان (حقائق ونصائح حول كيفية النشر في قاعدة البيانات سكوبس وويب اوف سينس)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2022.
- دورة تدريبية بعنوان (كيف تزيد من معدل الاستشهاد ببحوثك العلمية؟)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2022.
- دورة تدريبية بعنوان (نظام ادارة الجودة الايزو 9001)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2022.
- دورة تدريبية بعنوان (المصادر التعليمية المفتوحة)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2021.
- دورة تدريبية بعنوان (الدورة المتقدمة في برمجية لاتك: اعداد العروض التقديمية باستخدام بيمر)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2021.

- دورة تدريبية بعنوان (الادارة الاستراتيجية باستخدام مفهوم بطاقة الأداء المتوازن)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2021.
 - دورة تدريبية بعنوان (تعريف عملي بمواصفة الايزو 9001:2015)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2021.
 - دورة تدريبية بعنوان (الخطة التنفيذية للجامعة الأردنية وكيفية إعدادها/ المراكز والوحدات والدوائر الإدارية/ فرع العقبة)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2021.
 - دورة تدريبية بعنوان (ادارة مساقات التعلم الإلكتروني على منصة المودل)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2021.
 - دورة تدريبية بعنوان (التعلم المدمج: الأشكال والتطبيقات)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2021.
 - دورة تدريبية بعنوان (شهادة ضمان الجودة الوطنية)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2020.
 - دورة تدريبية بعنوان (الخطة التنفيذية للجامعة الأردنية وكيفية إعدادها/ الكليات الأكاديمية/ فرع العقبة)، مركز الاعتماد وضمان الجودة-الجامعة الأردنية، 2020.
- Training Course in "Fundamentals of Python Programming for Educators: 10 Hours Intensive Training Course", The University of Jordan Innovation and Entrepreneurship Center in collaboration with Zain Innovation Campus (ZINC), Jordan, 14-18th February 2021.
 - Workshop in "SPSS & AMOS Online Workshop", Fahad Bin Sultan University, Kingdom of Saudi Arabia, 5th December 2020.
 - Training Course in "Erasmus+ Promoting Youth Employment in Remote Areas in Jordan/JOB-JO", University of Cyprus, Nicosia, 25-30 November 2019.
 - Workshop in "Web of Science and EndNote Training Workshop delivered by the Intellectual Property & Science department of Thomson Reuters", The University of Jordan, Jordan, 28 April 2015.
 - Training Course in "The Management of Training Programme", 30 hours Course at the National Training of Trainers Institute, Al-Balqa' Applied University, Jordan, 20-24 March 2011.
 - Workshop in "Arab Electronic Commerce Conference", 3-Day Workshop at the Le Royal Hotel, Amman, Jordan, 5-7 December 2010.
 - Training Course in "How to write successful proposal for funding agencies", 1-Day Course at the Center for Educational Development and Higher Council for Science and Technology, The University of Jordan, Jordan, 7 March 2010.
 - Training Course in "Causal Analysis and Structural Equation Modelling by using AMOS Software", 2-Day Course at the Methods and Data Institute, University of Nottingham, United Kingdome, 12-13 October 2006.
 - Participant in One-Week Courses at Nottingham University Business School, United Kingdome, 2006/2007, namely "Quantitative Research Methods", "Qualitative Research Methods".
 - Participant in 1-Day Courses at the Graduate School of the University of Nottingham, United Kingdome, 2006/2007, namely "Marking and Assessment", "Finishing your Thesis", "Further Presentation Skills for Researchers", "Referencing and Citing using Endnote and Reference Manager", "Exploiting the Power of MS Word a: for Individual Chapters and Academic Papers", "Exploiting the Power of MS Word b: Combining Chapters into the Thesis".

- Participant in One-Week Courses at Nottingham University Business School, United Kingdom, 2005/2006, namely "Development in Management Research", "Quantitative Research Methods", "Philosophy and Epistemology in Management Research", "Current Issues in Management Research".
- Participant in 2-Day Courses at the Graduate School of the University of Nottingham, United Kingdom, 2005/2006, namely "Introduction to SPSS for Researchers", "Introduction to Qualitative Research", "Introduction to Library Skills", "Preparing and Presenting an Effective CV".

محرر لأعداد خاصة في مجلات وكتب علمية (5 أعداد):

1. **Masa'deh, R.** (2023). Heliyon Business & Economics Section, *Heliyon* (ISSN 2405-8440), Elsevier Publications, Scopus.
2. **Masa'deh, R.** (2022). Information Technology in Marketing Management for Sustainable Business. A Special Issue of *Sustainability* (ISSN 2071-1050). This special issue belongs to the section "Economic and Business Aspects of Sustainability", Scopus.
3. Abdulmuhsin, A., Tarhini, A., **Masa'deh, R.**, and Alkhwalidi, A. (2023). Guest Editorial: Mass Collaboration and Knowledge Management: Reflections to achieve Best Practices. *International Journal of Organizational Analysis*, Vol. 30, No. 5, pp. 1041-1044, <https://doi.org/10.1108/IJOA-10-2022-007>; Emerald Publications, Scopus.
4. Alshurideh, M., Al Kurdi, B., **Masa'deh, R.**, Alzoubi, H., and Salloum, S. (2023). The Effect of Information Technology on Business and Marketing Intelligence Systems. *Studies in Computational Intelligence*, 1st Eds., Springer International Publishing, Series ISSN: 1860-949X, Series E-ISSN: 1860-9503, DOI: <https://doi.org/10.1007/978-3-031-12382-5>.
5. Alshurideh, M., Hassanien, A.E., and **Masa'deh, R.** (2021). The Effect of Coronavirus Disease (COVID-19) on Business Intelligent Systems. *Studies in Systems, Decision and Control* 334, 1st Eds., Springer International Publishing, eBook ISBN: 978-3-030-67151-8, Hardcover ISBN: 978-3-030-67150-1, Series ISSN: 2198-4182, DOI: 10.1007/978-3-030-67151-8.

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1. **Masa'deh, R.**, AlQudah, M.Z., Shatnawi, A., Samara, H., Ghasawneh, D., Al_Majali, R.T., and Al-Rahamneh, A. (accepted). Digital Technologies in Business Education: A Hybrid Literature Review from the Web of Science Database. *On the Horizon*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/OTH-09-2024-0057>, Emerald Publications, Scopus.
2. Rehman, S.U., Qatawneh, N., Al-Okaily, A., Al-Okaily, M., Shiyyab, F.S., Alsharairi, M., **Masa'deh, R.**, and Bani Mohmmad, A. (accepted). The Utility of Smart Government Services Apps Solutions in the Post-Pandemic Era. *Global Knowledge, Memory and Communication*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/GKMC-03-2024-0185>, Emerald Publications, Scopus.

3. Abdulmuhsin, A., Hussein, H., Al-Abrow, H., **Masa'deh, R.**, and Alkhwaldi, A. (accepted). Impact of Artificial Intelligence and Knowledge Management on Proactive Green Innovation: The Moderating Role of Trust and Sustainability. *Asia-Pacific Journal of Business Administration*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/APJBA-05-2024-0301>, Emerald Publications, Scopus.
4. AL Zoubi, J., Obeidat, Z., Almajali, D., **Masa'deh, R.**, Hmoud, H., and Al-Zoubi, M. (accepted). Impact of Knowledge-oriented Leadership and Organizational Learning on Innovation Performance: A Mediating Role of Knowledge Management. *VINE Journal of Information and Knowledge Management Systems*, Emerald Publications, Scopus.
5. **Masa'deh, R.**, Almajali, M., Altarawneh, M., AlSmadi, L., and Almajali, D. (accepted). Antecedents of the Adoption, Use, and Legal Risks of ChatGPT in Jordan. *International Journal of Data and Network Science*; Growing Science Publications, Scopus.
6. **Masa'deh, R.**, Warrad, L., Almajali, M., Ghazwi, M., Alradi, M., Alajarmeh, H., Thurasamy, R., and Almajali, D. (accepted). The Impact of Customer Relationship Management Antecedents and Consumer Protection Legislation on Customer Satisfaction: An Empirical Study on Jordanian Firms. *Uncertain Supply Chain Management*; Growing Science Publications, Scopus.
7. **Masa'deh, R.**, Warrad, L., Al-Radaideh, A., Al-Radai, M., Alkhawaja, M., Almajali, D., and Thurasamy, R. (accepted). Adoption of CRM Technology to Enhance Business Performance: Empirical Study among Jordanian Firms. *Uncertain Supply Chain Management*; Growing Science Publications, Scopus.
8. Twaissi, N., AL-Khatib, A., Abdrabbo, K., **Masa'deh, R.**, and Ashal, N. (accepted). The Mediating Role of Absorptive Capacity in the Relationship between Strategic Entrepreneurship and Business Performance. *Jordan Journal of Business Administration*, Deanship of Scientific Research\University of Jordan, Scopus.
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الأبحاث العلمية قيد النشر في مجلات علمية (9 بحث):

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2. AL-Khatib, A., and **Masa'deh, R.** (under review). The Impact of the Internet of Things on Manufacturing Performance: Are Smart Supply Chain Innovation and Big Data-Driven Supply Chain the Missing Link? *Journal of Science and Technology Policy Management*, Emerald Publications, Scopus.
3. Al-Zoubi, M., Odeh, A., and **Masa'deh, R.** (under review). The Impact of Transformational and Transactional Leadership on Employee Innovation: A Moderated Mediation Model. *VINE Journal of Information and Knowledge Management Systems*, Emerald Publications, Scopus.
4. Bany Mohammed, A., **Masa'deh, R.**, Maqableh, M., Al-Jawazneh, F., and Al-lozi, E. (under review). Exploring the Factors that Influence Students' Learning Performance through using Online Learning Systems. *Technologies*, MDPI Publications, Scopus.
5. Zakzouk, F., Jaradat, M., Obeidat, B., and **Masa'deh, R.** (under review). Work Stressors Effect on Work Attitudes: The Moderator Role of Work Self-Efficacy. *Australian Journal of Management*, SAGE Publications Inc., Scopus.
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3. **Masa'deh, R.**, Almajali, D.A., Almajali, M.R., Almajali, E.R., and Alshurideh, M.T. (2023). Factors Influencing Online Shopping During Fear of Covid-19 Pandemic in Jordan: A Conceptual Framework. In: Alshurideh, M., Al Kurdi, B.H., Masa'deh, R., Alzoubi, H.M., Salloum, S. (eds) The Effect of Information Technology on Business and Marketing Intelligence Systems. Studies in Computational Intelligence, vol 1056. Springer, Cham. https://doi.org/10.1007/978-3-031-12382-5_16
4. **Masa'deh, R.**, Al-Dmour, R., Masadeh, R., Al-Dmour, H., and Al-Dmour, A.H. (2023). The Usage of 3D Printing Technology by Small-Medium Sized Enterprise in Jordan. In: Alshurideh, M., Al Kurdi, B.H., Masa'deh, R., Alzoubi, H.M., Salloum, S. (eds) The Effect of Information Technology on Business and Marketing Intelligence Systems. Studies in Computational Intelligence, vol 1056. Springer, Cham. https://doi.org/10.1007/978-3-031-12382-5_32
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6. Alananzeh, O.A., **Masa'deh, R.**, and Bazazo, I.K. (2023). Ebb and Flow Theory in Tourism, Hospitality, and Event Management. In: Alshurideh, M., Al Kurdi, B.H., Masa'deh, R., Alzoubi, H.M., Salloum, S. (eds) The Effect of Information Technology on Business and Marketing Intelligence Systems. Studies in Computational Intelligence, vol 1056. Springer, Cham. https://doi.org/10.1007/978-3-031-12382-5_130
7. Nawafleh, S.H., **Masa'deh, R.**, and Alshurideh, M. (2023). The Impact of the Motivational Culture on the Job Satisfaction of Aqaba Special Economic Zone Authority Employee's in Jordan. In: Alshurideh, M., Al Kurdi, B.H., Masa'deh, R., Alzoubi, H.M., Salloum, S. (eds) The Effect of Information Technology on Business and Marketing Intelligence Systems. Studies in Computational Intelligence, vol 1056. Springer, Cham. https://doi.org/10.1007/978-3-031-12382-5_75
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9. Jawabreh, O., and **Masa'deh, R.** (2023). The Impact of Marketing, Technology and Security Orientations on Customer Orientation: A Case Study in Jordan. In: Alshurideh, M., Al Kurdi, B.H., Masa'deh, R., Alzoubi, H.M., Salloum, S. (eds) The Effect of Information Technology on Business and Marketing Intelligence Systems. Studies in Computational Intelligence, vol 1056. Springer, Cham. https://doi.org/10.1007/978-3-031-12382-5_131

10. Hyasat, A.S., and **Masa'deh, R.** (2023). Development of Market Analysis Study in Aqaba. In: Alshurideh, M., Al Kurdi, B.H., Masa'deh, R., Alzoubi, H.M., Salloum, S. (eds) The Effect of Information Technology on Business and Marketing Intelligence Systems. Studies in Computational Intelligence, vol 1056. Springer, Cham. https://doi.org/10.1007/978-3-031-12382-5_33
11. Ahmad, A.M., Abuhashesh, M., Nusairat, N.M., AbedRabbo, M., **Masa'deh, R.**, and Al Khasawneh, M. (2023). Environmental Forces Influencing Perceived Acceptance of COVID-19 Vaccination: Social Responsibility as a Moderating Role. In: Alshurideh, M., Al Kurdi, B.H., Masa'deh, R., Alzoubi, H.M., Salloum, S. (eds) The Effect of Information Technology on Business and Marketing Intelligence Systems. Studies in Computational Intelligence, vol 1056. Springer, Cham. https://doi.org/10.1007/978-3-031-12382-5_129
12. Jaber, J.J., Alkhalwaldeh, R.S., Alkhalwaldeh, S.M., **Masa'deh, R.**, and Alshurideh, M.T. (2023). Predicting Bitcoin Prices Using ANFIS and Haar Model. In: Alshurideh, M., Al Kurdi, B.H., Masa'deh, R., Alzoubi, H.M., Salloum, S. (eds) The Effect of Information Technology on Business and Marketing Intelligence Systems. Studies in Computational Intelligence, vol 1056. Springer, Cham. https://doi.org/10.1007/978-3-031-12382-5_133
13. Abu-Faraj, M., **Masa'deh, R.**, and Alshurideh, M.T. (2023). E-Government Implementation: A Case Study of Jordanian e-Government Program. In: Alshurideh, M., Al Kurdi, B.H., Masa'deh, R., Alzoubi, H.M., Salloum, S. (eds) The Effect of Information Technology on Business and Marketing Intelligence Systems. Studies in Computational Intelligence, vol 1056. Springer, Cham. https://doi.org/10.1007/978-3-031-12382-5_74
14. Jawabreh, O., **Masa'deh, R.**, Yassen, T., and Alshurideh, M. (2023). The Impediments of the Application E-Business to Classified the Restaurants in the Aqaba Special Economic Zone. In: Alshurideh, M., Al Kurdi, B.H., Masa'deh, R., Alzoubi, H.M., Salloum, S. (eds) The Effect of Information Technology on Business and Marketing Intelligence Systems. Studies in Computational Intelligence, vol 1056. Springer, Cham. https://doi.org/10.1007/978-3-031-12382-5_41
15. Almajali, D.A., Alrowwad, A., and **Masa'deh, R.** (2023). Evaluation of the Digital Divide Status and Its Impact on the Use of TikTok Platform Through E-Commerce Activities. In: Alshurideh, M., Al Kurdi, B.H., Masa'deh, R., Alzoubi, H.M., Salloum, S. (eds) The Effect of Information Technology on Business and Marketing Intelligence Systems. Studies in Computational Intelligence, vol 1056. Springer, Cham. https://doi.org/10.1007/978-3-031-12382-5_14
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الأبحاث العلمية المنشورة في مؤتمرات علمية (44 بحث)

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- رئيس لجنة رفع الطاقة الاستيعابية مع هيئة اعتماد مؤسسات التعليم العالي لتخصص ذكاء الأعمال/ برنامج البكالوريوس في جامعة الشرق الأوسط 2024/2023.
- رئيس لجنة متابعة الاعتماد الخاص مع هيئة اعتماد مؤسسات التعليم العالي لتخصصات العلوم الإدارية لبرنامج البكالوريوس والماجستير في جامعة البلقاء التطبيقية/ المركز، عمان 2023/2022.
- رئيس لجنة دراسة طلب الاعتماد الخاص لتخصص (ذكاء الأعمال وتحليلاتها / برنامج الماجستير) في جامعة اليرموك 2023/2022.
- رئيس لجنة متابعة رفع الطاقة الاستيعابية مع هيئة اعتماد مؤسسات التعليم العالي لتخصص ذكاء الأعمال وتحليل البيانات/برنامج البكالوريوس في جامعة البترا 2023/2022.
- رئيس لجنة متابعة الاعتماد الخاص مع هيئة اعتماد مؤسسات التعليم العالي لتخصصات (ادارة الاعمال، نظم المعلومات الإدارية، ادارة الموارد البشرية/برنامج البكالوريوس) ، (ادارة الاعمال، الإدارة، نظم المعلومات الإدارية، ادارة الموارد البشرية/برنامج الماجستير) في جامعة عمان العربية 2023/2022.
- رئيس لجنة متابعة الاعتماد العام والخاص مع هيئة اعتماد مؤسسات التعليم العالي لجامعة البلقاء التطبيقية/كلية القادسية 2023/2022.
- رئيس لجنة متابعة الاعتماد العام مع هيئة اعتماد مؤسسات التعليم العالي لجامعة البلقاء التطبيقية/كلية عمان الجامعية 2022/2021.

- رئيس لجنة متابعة رفع الطاقة الاستيعابية مع هيئة اعتماد مؤسسات التعليم العالي لتخصص الموارد البشرية/برنامج البكالوريوس في جامعة جرش 2022/2021.
- رئيس لجنة متابعة الاعتماد الخاص مع هيئة اعتماد مؤسسات التعليم العالي لتخصص (ادارة الاعمال، العلوم الجمركية والضريبية، المحاسبة، الدعم اللوجستي، التسويق الإلكتروني/برنامج الدبلوم المتوسط) في جامعة البلقاء التطبيقية/كلية عمان الجامعية 2022/2021.
- رئيس لجنة متابعة الاعتماد الخاص مع هيئة اعتماد مؤسسات التعليم العالي لتخصص (الاعمال الذكية /برنامج الماجستير) في جامعة الاسراء 2021/2020.
- رئيس لجنة متابعة الاعتماد الخاص مع هيئة اعتماد مؤسسات التعليم العالي لتخصصي (إدارة الأعمال /برنامجي البكالوريوس والماجستير)(نظم معلومات ادارية/برنامج البكالوريوس) في جامعة الاسراء 2021/2020.
- رئيس لجنة متابعة الاعتماد الخاص مع هيئة اعتماد مؤسسات التعليم العالي لبرامج جامعة العقبة للتكنولوجيا 2021/2020.
- عضو لجنة متابعة الاعتماد الخاص مع هيئة اعتماد مؤسسات التعليم العالي لتخصص إدارة الأعمال /بكالوريوس في جامعة العقبة للتكنولوجيا 2018/2017.
- عضو لجنة متابعة الاعتماد الخاص مع هيئة اعتماد مؤسسات التعليم العالي لتخصص نظم المعلومات الادارية /ماجستير في جامعة مؤتة 2017/2016.
- عضو لجنة متابعة الاعتماد الخاص مع هيئة اعتماد مؤسسات التعليم العالي لتخصص ريادة الأعمال/ماجستير في جامعة الأميرة سمية للتكنولوجيا 2015/2014.
- عضو لجنة متابعة الاعتماد الخاص مع هيئة اعتماد مؤسسات التعليم العالي لتخصص نظم المعلومات الادارية في جامعة عمان الاهلية 2012/2011.

- Member of the scientific committee of *the 17th Annual International Conference for Business: The Digital Economy and Business Analytics (SICB 2021)*, October 25-27, 2021, Al- Zaytoonah University of Jordan, Faculty of Business in cooperation with The Central Bank of Jordan, Jordan.
- Member of the program committee of *the 1st International Conference on Business Environment in Digital Economy and Data Science (DEDS2020)*, April 5-6, 2020, Al-Balqa Applied University, Jordan.
- Member of the program committee of *the 34th International Business Information Management Association (IBIMA)*, Madrid-Spain, 13th-14th November 2019, Scopus, Clarivate Analytics formerly Thomson Reuters (ISI).
- Member of the international editorial board of *International Journal of Technology Diffusion (IJTD) 2019*, IGI Global.
- Member of the program committee of *the 34th International Business Information Management Association (IBIMA)*, Madrid-Spain, 13th-14th November 2019.
- Member of the program committee of *the 3rd AFU International Conference: Towards Advanced Scientific Knowledge (TASK3-2019) in Business Sciences*, Dubai, UAE 1-2 May 2019.

- Regional Editor Far East and Asia of the international editorial board of *International Journal of Entertainment Technology and Management*, InderScience Enterprises Ltd, 2018.
- Member of the international editorial board of *Journal of Social Sciences (COES&RJ-JSS)*, USA., 2016.
- Member of the international editorial board of *Journal of Business & Management (COES&RJ-JBM)*, USA., 2016.
- Member of the international editorial board of *IBIMA Publishing*, USA., 2014.
- Member of the editorial board of *Communications of the IBIMA Journal*, ISSN: 1943-7765, USA., 2014.
- Member of the editorial board of *Asian Journal of Social Sciences and Management Studies*, Asian Online Journal Publishing Group, 2014.
- Member of the editorial board of *Information Technology and Economics*, PROSTO Publishing, 2014.
- Member of the editorial board of *Business and Management Horizons Journal*, Macrothink Institute, 2013.
- Member of the editorial board of *Research in Business and Management Journal*, Macrothink Institute, 2013.
- Member of the program committee of *the 35th International Conference on Information Technology Interfaces, Cavtat/Dubrovnik-Croatia, 24th-27th June, 2013*.
- Member of the program committee of *the 19th IBIMA Conference on Innovation Vision 2020: Sustainable Growth, Entrepreneurship, and Economic Development, Barcelona-Spain, 12th-13th November, 2012*.
- Member of the program committee of *the 15th IBIMA Conference, Cairo-Egypt, 6th-7th November, 2010*. "Excellent Constructive Review".
- Member of the program committee of *the 14th IBIMA Conference on Global Business Transformation through Innovation and Knowledge Management, Istanbul-Turkey, 23rd-24th June, 2010*. "Excellent Constructive Review".
- Member of the program committee of *the 13th IBIMA Conference on Knowledge Management and Innovation in Advancing Economies, Marrakech-Morocco, 9th-10th November, 2009*. "Excellent Constructive Review".
- Member of the program committee of *the 11th IBIMA Conference on Innovation and Knowledge Management in Twin Track Economies, Cairo-Egypt, 4th-6th January, 2009*. "Excellent Constructive Review".

- Member of the program review committee of *the International Conference on Information Systems (ICIS), Paris-France, 14th-17th December, 2008.*
- Member of the program committee of *the 10th IBIMA Conference on Innovation and Knowledge Management in Business Globalization: Theory and Practice, Kuala Lumpur-Malaysia, 30th June-2nd July, 2008.* "Excellent Constructive Review".
- Member of the program committee of *the 9th IBIMA Conference on Information Management in the Modern Organization, Marrakech-Morocco, 4th-6th January, 2008.* "Excellent Constructive Review".
- Member of the program committee of *the 8th IBIMA Conference on Information Management in the Networked Economy, Dublin-Ireland, 20th-22nd June, 2007.* "Excellent Constructive Review".
- Member of the program committee of *the 5th IBIMA Conference on Internet and Information Technology in Modern Organizations: Challenges & Answers, Cairo-Egypt, 13th-15th December, 2005.* "Excellent Constructive Review".