

Courses and program intended learning outcomes Map

Bachelor's degree in business management

2024-2025

Program Intended learning outcomes¹:

- PLO1: Examine the main concepts, principles and theories associated with business management and discuss a substantial body of subject-based knowledge of business.
- PLO2: Apply problem solving, critical thinking and decision-making skills to solve problems related to business management and recommend further actions.
- PLO3: Demonstrate Analysis and strategic planning skills and optimal utilization of human resources skills.
- PLO4: Illustrate quantitative and qualitative skills related to operations, quality, project, and supply chain management.
- PLO5: Value scientific research related to business management and demonstrating statistical analysis skills.
- PLO6: Develop intellectual and transferable personal and communication skills applicable to further study and careers.
- PLO7: Utilize information and communication technology to access and analyze databases and international information to develop knowledge, skills, and to generate new knowledge in the business management field.
- PLO8: Value the assigned responsibilities as a specialist and function within the community set of values and ethics.
- PLO9: Design clearly written, concise business model analyses, and deliver clear, well organized, persuasive oral presentations.

¹ https://business.ju.edu.jo/Lists/ProgramSpecifications/School_ProgSpic_last.aspx?prog=1&categ=15

A. Obligatory Specialty courses (63 hours)

| Courses\ Program Intended Learning Outcomes | PLO1 | PLO2 | PLO3 | PLO4 | PLO5 | PLO6 | PLO7 | PLO8 | PLO9 |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| 1607115 Introduction to Mathematical Economics | | | | | | | | | |
| 1001120 Business Law | | | | | | | | | |
| 1601103 Research Methods in Business | | | | | | | | | |
| 1601202 Organizational Behavior | | | | | | | | | |
| 1601311 Operations Research | | | | | | | | | |
| 1601331 Supply Chain Management | | | | | | | | | |
| 1601403 Human Resources Management | | | | | | | | | |
| 1601404 International Business Management | | | | | | | | | |
| 1601405 Strategic Management | | | | | | | | | |
| 1601408 Entrepreneurship | | | | | | | | | |
| 1601413 Production and Operations Management | | | | | | | | | |
| 1601419 Total Quality Management | | | | | | | | | |
| 1601408 Knowledge Management | | | | | | | | | |
| 1601423 Project Management | | | | | | | | | |
| 1601434 Corporate Governance | | | | | | | | | |
| 1601310 Organization Theory and design | | | | | | | | | |
| 1601320 Service Design and Operations Management | | | | | | | | | |
| 1601333 Innovation management | | | | | | | | | |
| 1601489 Employment readiness skills for Business administration students | | | | | | | | | |
| 1601490 Practical Training | | | | | | | | | |

B. Elective Specialty courses (18 hours)

| Courses\ Program Intended Learning Outcomes | PLO1 | PLO2 | PLO3 | PLO4 | PLO5 | PLO6 | PLO7 | PLO8 | PLO9 |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| 1601414 Production Planning and Control | | | | | | | | | |
| 1601410 Contemporary issues in Management | | | | | | | | | |
| 1604213 Consumer Behavior | | | | | | | | | |
| 1601432 Tourism and Hotel Management | | | | | | | | | |
| 1601321 Business Communication | | | | | | | | | |
| 1601444 Change and Crises Management | | | | | | | | | |
| 1601433 Business Ethics and Social Responsibility | | | | | | | | | |
| 1602211 Managerial Accounting | | | | | | | | | |
| 1605332 E-Business | | | | | | | | | |
| 1607411 Contemporary Economic Issues | | | | | | | | | |
| 1601431 Health Services Management | | | | | | | | | |
| 1607111 Principles of Macroeconomics | | | | | | | | | |
| 1607250 Statistical Analysis | | | | | | | | | |
| 1602201 Intermediate Financial Accounting (1) | | | | | | | | | |
| 1603312 Financial Analysis and evaluation | | | | | | | | | |
| 1603322 Investment Management | | | | | | | | | |
| 1607421 Managerial Economics | | | | | | | | | |
| 1602102 Principles Of Accounting II | | | | | | | | | |
| 1604404 Marketing Management | | | | | | | | | |
| 1603333 Banking Management | | | | | | | | | |
| 1605312 Information Resource Management | | | | | | | | | |
| 1601499 Computer Applications for Business Management | | | | | | | | | |
| 1606231 Islamic Management Theory | | | | | | | | | |
| 1607462 Economic Feasibility Studies | | | | | | | | | |