

Course E-Syllabus

1	Course title	Corporate Governance
2	Course number	1601434
3	Credit hours	3
	Contact hours (theory, practical)	online: 2 – 3 every day
4	Prerequisites/co-requisites	-
5	Program title	Business management
6	Program code	10
7	Awarding institution	The University of Jordan
8	School	Business
9	Department	Business management
10	Level of course	Undergraduate
11	Year of study and semester (s)	First 2023
12	Final Qualification	-
13	Other department (s) involved in teaching the course	Non
14	Language of Instruction	English
15	Teaching methodology	<input type="checkbox"/> Face to face learning <input checked="" type="checkbox"/> Blended <input type="checkbox"/> Fully online
16	Electronic platform(s)	<input type="checkbox"/> Moodle <input checked="" type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom <input type="checkbox"/> Others.....
17	Date of production/revision	2023

18 Course Coordinator: Mohammad Al-Zoubi

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19 Other instructors:

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20. Course Description:

As stated in the approved study plan.
 Corporate Governance is the structured system of policies and processes established and maintained by a board of directors and senior management to oversee an organization’s strategic activities and evaluate resulting performance. The system exists to ensure proper accountability, probity, and openness in the conduct of an organization’s business for the long-term benefit of its shareholders/stakeholders. As such, Corporate Governance focuses on effectuating sound relationships among a company’s board of directors, top management, investors (particularly institutional investors), and various other stakeholders. In essence, Corporate Governance “...is concerned with holding the balance between economic and social goals and between individual and communal goals. The corporate governance framework is there to encourage the efficient use of resources and equally to require accountability for the stewardship of those resources.

21. Course aims and outcomes:

SLOs SLOs of the course	SLO (1) To employ what has been learned, in terms of the Gain hands-on experience to analyze, corporate governance in different settings.	SLO (2) To be able to manage the change process towards a integration corporate governance in organization.	SLO (3) To enhance appreciation and articulation of complex issues in corporate governance under local and international settings.	SLO (4) To be able to Investigating and evaluating research related to Corporate Governance
1. Gain a reasonable understanding of theoretical development and practical knowledge in corporate governance and social responsibility.	*			
2. Understand knowledge on and apply effective corporate and management control through divergent strategic, financial, societal, and management contexts.		*		
3. To gain knowledge on and apply effective corporate and management control through divergent strategic, financial, societal, and management contexts.			*	
4. To encourage students to think about the Integrate of management control issues with corporate governance as a firm-specific objective with (to) superior firm performance and greater accountability.				*

22. Topic Outline and Schedule:

Week	Lecture	Topic	Teaching Methods*/platform	Evaluation Methods**	References
1	1.1	Frames of Business Ownership	Microsoft team + classroom	Interactions	Text book
	1.2	Strategic Planning Overview	Microsoft team+ classroom	Interactions	Text book
	1.3	Creative Thinking in strategic planning	Microsoft team	Interactions	Text book
2	2.1	Separation of ownership and control	Microsoft team+ classroom	Interactions	Text book
	2.2	Integrated System of Governance	Microsoft team+ classroom	Interactions	Text book
	2.3	Potential managerial temptations	Microsoft team	Interactions	Text book
3	3.1	Problem with stock option incentives	Microsoft team+ classroom	Interactions	Text book
	3.2	Debate over expensing executive options	Microsoft team+ classroom	Interactions	Text book
	3.3	Crime and punishment	Microsoft team	Interactions	Text book
4	4.1	international perspective	Microsoft team+ classroom	Interactions	Text book
	4.2	Accountant functions	Microsoft team+ classroom	Interactions	Text book
	4.3	Problems that may occur in accounting	Microsoft team	Interactions	Text book
5	5.1	Internal and external auditing	Microsoft team+ classroom	Interactions	Text book
	5.2	Changing Role of Management Accounting	Microsoft team+ classroom	Interactions	Text book
	5.3	From Manipulation to Fraud	Microsoft team	Interactions	Text book
6	6.1	The board's legal duties	Microsoft team+ classroom	Interactions	Text book
	6.2	Board committee	Microsoft team+ classroom	Interactions	Text book
	6.3	Independent board	Microsoft team	Interactions	Text book
7	7.1	What is a good board	Microsoft team+ classroom	Interactions	Text book
	7.2	Potential problems with today's boards	Microsoft team+ classroom	Interactions	Text book
	7.3	Securities analysts	Microsoft team	Interactions	Text book
8	8.1	Quality of Analysts Recommendations	Microsoft team+ classroom	Interactions	Text book
	8.2	potential conflict of	Microsoft team+	Interactions	Text book

		interest	classroom		
	8.3	Analysts working at investment banks	Microsoft team	Interactions	Text book
9	9.1	Debt as a disciplinary mechanism	Microsoft team+ classroom	Interactions	Text book
	9.2	Institutional lenders as corporate monitors	Microsoft team+ classroom	Interactions	Text book
	9.3	Credit rating agencies	Microsoft team	Interactions	Text book
10	10.1	Criticisms of Credit Rating Agencies	Microsoft team+ classroom	Interactions	Text book
	10.2	Shareholders activism	Microsoft team+ classroom	Interactions	Text book
	10.3	Monitoring by large shareholders	Microsoft team	Interactions	Text book
11	11.1	Types of shareholder activism	Microsoft team+ classroom	Interactions	Text book
	11.2	Shareholder law suits	Microsoft team+ classroom	Interactions	Text book
	11.3	Corporate takeovers	Microsoft team	Interactions	Text book
12	12.1	Overview of mergers and acquisitions	Microsoft team+ classroom	Interactions	Text book
	12.2	The target firm	Microsoft team+ classroom	Interactions	Text book
	12.3	Disciplinary takeover	Microsoft team	Interactions	Text book
13	13.1	Securities and exchange commission	Microsoft team+ classroom	Interactions	Text book
	13.2	Structure of the securities and exchange commission	Microsoft team+ classroom	Interactions	Text book
	13.3	Sarbanes -Oxley Act of 2002	Microsoft team	Interactions	Text book
14	14.1	Public company oversight	Microsoft team+ classroom	Interactions	Text book
	14.2	auditor independence	Microsoft team+ classroom	Interactions	Text book
	14.3	Enhanced financial disclosures	Microsoft team	Interactions	Text book
15	15.1	New York stock exchange	Microsoft team+ classroom	Interactions	Text book
	15.2	History of systemic risk and bailouts	Microsoft team+ classroom	Interactions	Text book

23. Evaluation Methods:

Opportunities to demonstrate achievement of the SLOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	Period (Week)	Platform
Quizzes	5 %	Provide students framework for understanding components of governance	First two weeks	Microsoft teams
Midterms	30 %	Assess abilities of students to governance, designing short questions	November/27	classroom
Assignments	5 %	Relevant topic	December	Microsoft teams
Projects/Case Studies	10 %	Local	December	Microsoft teams
Final	50 %	All chapters	January/16	classroom

24. Course Requirements (e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc):

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25. Course Policies:

- A- Attendance policies: Students are not allowed to miss more than 15% of the classes during the semester. Failing to meet this requirement will be dealt with according to the university disciplinary rules.
- B- Absences from exams and submitting assignments on time: According to university policy
- C- Health and safety procedures:
- D- Honesty policy regarding cheating, plagiarism, misbehavior:
- E- Grading policy: A, A-, B+, B, B-, C+, C , C-, D+, D, D-, F
- F- Available university services that support achievement in the course:

26. References:

<p>A- Required book(s), assigned reading and audio-visuals: 1. Kenneth A. Kim, Johan R. Nofsinger, Derek J. Mohr, (Corporate Governance), Third Edition, Prentice Hall</p> <p>B- Recommended books, materials and media:</p> <ol style="list-style-type: none">1. Linder, Stephen & Peters, Guy (1989). Instruments of Government: Perception and contexts. Journal of Public Policy.2. Vedung, E. (1998). Policy instruments and their evaluation (pp. 27–58). New Brunswick, NJ.3. Hirst P (1994): Associative Democracy - New Forms of Economic and Social Governance. Cambridge: Polity Press.4. Cambridge: Polity Press.5. 3. E-learning material and slides

28. Additional information:

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Name of Course Coordinator: Mohammad Al-Zoubi. Signature: ----- Date: -----

Head of Curriculum Committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----

Head of Curriculum Committee/Faculty: ----- Signature: -----

Dean: -----Signature: -----