



Course Syllabus

| 1. Department Name: | Finance | | | | | |
|---|--|--|--|--|--|--|
| 2. <u>Program Name</u> : | MA Finance | | | | | |
| 3. <u>Program Code</u> | 03 | | | | | |
| 4. <u>Course Code and Title</u> : | 1603733 Portfolio Theory | | | | | |
| 5. <u>Course credits</u> : | 3 credit hours | | | | | |
| 6. <u>Pre-requisites</u> : | Principles of Finance and Principles of Investments | | | | | |
| 7. Course Instructor/ Coordinator | Dr. Adel Bino | | | | | |
| Name, Email and Office hours | a.bino@ju.edu.jo | | | | | |
| | Office Hours: Sunday, Tuesday, and Thursday 11:00 – 1:00 | | | | | |
| | Sunday and Monday 4:00 – 5:30 | | | | | |
| 8. Course web-page: | | | | | | |
| 9. Academic year: | 2019-2020 | | | | | |
| 10. Semester: | First 🗸 Second Summer | | | | | |
| 11. Textbook(s) (Make sure you have one textbook – resource materials online) | | | | | | |

Investments, 10th edition, Global edition, by Bodie, Kane and Marcus

12. References: (Make sure that the references are available in the Library and online)

- Elton & Gruber: Modern Portfolio Theory and Investment Analysis, 5th edition, Wiley.
- Grinblatt & Titman: Financial Markets and Corporate Strategy, 2nd edition, McGraw-Hill.
- Haugen: Modern Investment Theory, 5th edition, Prentice Hall.

13. Other resources used (e.g. periodicals, software, eLearning, site visits, etc.):

14. <u>Course description (from the catalog)</u>

This course involves the advanced study of security analysis, security selection techniques, and portfolio management. After introducing the investment environment of a modern market and the financial instruments traded therein, the course goes in depth into the theoretical and practical interactions between risk and return. A great emphasis is given to building the theoretical background necessary to understanding investment portfolio construction and providing the intuition behind security analysis rules. The course also explains the notion of efficient market hypothesis and bond pricing dynamics and concludes by developing measures of portfolio performance.

15. <u>Course Intended Learning Outcomes:</u> (All CILOs must start with an action verb, please use ANNEX I for getting a better understanding of the Action Verbs and Blooms Taxonomy. The mapping of the CILOs with relevance to the PILOs of the program.)

| | | Mapping to PILOs | | | | | | | | | | |
|----|--|------------------|---|---|---|---|---|---|---|---|---|---|
| | CILOs | а | b | С | d | е | f | g | h | i | J | k |
| | (Preferred not to exceed 12 CILOs) | | | | | | | | | | | |
| 1. | Develop and evaluate measures of | | | | | | | | | | | |
| | investment risk and return; | | | | | | | | | | | |
| 2. | Clarify and thoroughly analyze the | | | | | | | | | | | |
| | concept of risk diversification in the | | | | | | | | | | | |
| | context of portfolio construction theory; | | | | | | | | | | | |
| 3. | Explain how individual risk preferences | | | | | | | | | | | |
| | can be incorporated into investor's | | | | | | | | | | | |
| | investment decision; | | | | | | | | | | | |
| 4. | Introduce common security pricing | | | | | | | | | | | |
| | models (namely, the Capital Asset | | | | | | | | | | | |
| | Pricing Model (CAPM) and the | | | | | | | | | | | |
| | Arbitrage Pricing Theory (APT)); | | | | | | | | | | | |
| 5. | Demonstrate the concept of market | | | | | | | | | | | |
| | efficiency as it relates to security price | | | | | | | | | | | |
| | informativeness; | | | | | | | | | | | |
| 6. | Analyze the relationship between the | | | | | | | | | | | |
| | prices of debt instruments and market | | | | | | | | | | | |
| | interest rates including the risks of | | | | | | | | | | | |
| | investing in debt and evaluate the | | | | | | | | | | | |
| | performance of a portfolio using | | | | | | | | | | | |
| | relevant measures. | | | | | | | | | | | |

| 16. <u>Course eva</u> | Iluation: (Formative and summa | tive assessment | methods are expected) | |
|-----------------------|--------------------------------|-----------------|-----------------------|---------|
| Assessment | Details/ Explanation of | Number | Weight | Date(s) |
| Туре | Assessment in relation | | | |
| | to CILOs | | | |
| Midterms | | | 30 % | |
| Projects/Case | | | 30% | |
| Studies | | | | |
| Final | | | 40% | |
| Total | | | 100% | |

| 17. Description of Topics Co | vered (The description should be from the textbook used) |
|---------------------------------|--|
| | <u></u> , |
| Topic Title | Description |
| (e.g. chapter title) | |
| Ch. 1: The Investment | Introduces the investment environment including the assets traded |
| Environment Ch. 2: Asset | and the structure in which they are issued and traded. |
| Classes & Financial | |
| Instruments | |
| Ch. 3: How Securities are | |
| Traded | |
| Ch. 5: Learning about | Explains how the probability distribution assumed for the security |
| Return & Risk from the | returns relates to the way risk and return are measured and priced. |
| Historical Record | |
| Ch. 6: Risk Aversion | Shows how the risk of the security is separated from the |
| &Capital Allocation to | individual's attitude towards risk and explains how the attitude |
| Risky Assets | towards risk is incorporated into investor's investment decision. |
| Ch. 7: Optimal Risky | Develops the basics of portfolio construction theory and |
| Portfolios | determines the situations in which diversification benefits can |
| | result. |
| Ch. 8: Index Models | Develops the statistical tools needed to analyze security risk |
| | behavior. |
| Ch. 9: The Capital Asset | Explains how the CAPM is developed and used to prices financial |
| Pricing Model | securities. |
| Ch. 10: Arbitrage Pricing | Introduces an alternative pricing model to the CAPM which is the |
| Theory and Multifactor | APT and shows how similar and different they are. |
| Models of Risk & Return | The second s |
| Ch. 11: The Efficient | Introduces the EMH and shows how it compares to pricing models |
| Market Hypothesis | Chaugh any pricing models can be applied to real life conital |
| Ch. 13: Empirical | Shows how pricing models can be applied to real life capital |
| Evidence on Security Returns | markets and explains the problems encountered in doing so. |
| Ch. 14: Bond Prices and | Explains the relationship between bond prices and market interest |
| Yields | rates. |
| Ch. 15: The Term | Explains how interest rates move over time and introduces the |
| Structure of Interest | theories that explain interest rate behavior. |
| Rates | acorres and explain interest fate benavior. |
| Ch. 24: Portfolio | Develops measures of portfolio performance evaluation. |
| Performance Evaluation | |
| · ·· joi mance Dranaution | |

| 18. <u>Cours</u> | e Weekly Bre | eakdown: | | | |
|------------------|--------------|---|--|------------|--|
| Week | Date | Topics coveredCILOsTeaching Method | | Assessment | |
| 1 | Feb 2 | Ch.1: The Investment Environment Ch.3: Asset Classes & Financial Instruments | Environment Ch.3: Asset Classes & Financial | | |
| 2 | Feb 9 | Ch.3: How Securities are Traded Ch.5: Learning about Return & Risk from Historical Records | Ch.3: How Securities are Tutorial Traded Ch.5: Learning about Return & | | |
| 3 | Feb 16 | Ch.6: Risk Aversion & Capital Allocation to Risky Assets | | Tutorial | |
| 4 | Feb 23 | Ch.7: Optimal Risky Portfolio | | Tutorial | |
| 5 | March 1 | Ch.7: Continued | | Tutorial | |
| 6 | March 8 | Ch. 8: Index Models Tutorial | | Tutorial | |
| 7 | March 15 | Ch. 9: The Capital Asset Pricing Model | | Tutorial | |
| 8 | March 22 | Midterm Exam | | | |
| 9 | March 29 | Ch. 10: Arbitrage Pricing Theory and Multifactor Model of Risk& Return | eory and Multifactor Model of Risk& Return | | |
| 10 | April 5 | Ch.11: The Efficient Market Hypothesis | | Tutorial | |
| 11 | April 12 | Ch. 13: Empirical Evidence on Security Returns | nce on Tutorial | | |
| 12 | April 19 | Ch. 14: Bond Prices and Yields Tutorial | | | |
| 13 | April 26 | Ch. 15: The Term Structure of Tutorial | | Tutorial | |
| 14 | May 3 | Ch.24: Portfolio PerformanceTutorialEvaluationTutorial | | | |
| 15 | May 17 | Ch.24: Portfolio Performance Evaluation | nce Tutorial | | |
| 16 | Мау | Final Exam | | | |

| 19. <u>Others:</u> | |
|---|---|
| | Description |
| Attendance policies: | Students are not allowed to miss more than 15% of the classes during the semester. Failing to meet this requirement will be dealt with according to the university disciplinary rules. |
| Absences from exams and handing in assignments on time: | - The exams are paper-based and exams time will be assigned in advance of exams time A project is required for this course No make-up exam could be held if the student failed in providing approved absence form signed by the dean or the Assistant Dean for Students affairs. |
| Honesty policy regarding cheating, plagiarism, misbehavior: | - Any inappropriate behavior will not be tolerated and student will face consequences based on the University disciplinary rules Students are kindly requested to keep their mobiles on silent mode during the lecture. Any disturbance caused by mobile phones will not be tolerated and mobile owner will be requested to leave the class. |

| Course Coordinator: | Dr. Adel Bino | Add your Signature |
|--------------------------------------|-------------------------------|--------------------|
| Head of Department: | Dr. Mohammad Al | Add your Signature |
| | Khataybeh | |
| Head of curriculum committee/ School | Dr. Samer Dahiyat | Add your Signature |
| Level: | | |
| Dean: | Dr. Fayez Haddad | Add your Signature |
| Approved by the Program Coordinator/ | | |
| Head of the Department on: | Type the date: DAY/MONTH/YEAR | |

| Copy to: |
|--|
| Head of Department |
| Assistant dean for Development and Quality Assurance |
| Course Portfolio |