

Call for Papers

The Second International Conference

Business Dilemma: Green, Ethical, and Performance Requirements

27-29 May, 2014

Organized by:

**The School of Business at the University of Jordan in special
collaboration with:**

The Emerging Markets Finance and trade Journal®

and supported by:

**International Academy of Management and Business®
(IAMB)**

The School of Business at the University of Jordan (UJSB) invites you to submit your research papers to the Second International Business Conference on “Business Dilemma: Green, Ethical and Performance Requirements”, to be held at the University of Jordan-Amman on 27-29 May, 2014.

In keeping with the successful spirit of our previous conference on “International Business Environment”, we invite quality research papers that illustrate insight to the practice and theory of major priorities given the current challenges facing the world of business. This year, the conference theme will focus on business dilemmas facing today's corporations pursuing balance of the different tradeoffs needed to achieve firms' success: green considerations, ethical issues, and performance requirements. The purposes of the conference are:

1. To mark the 51st anniversary of the faculty with the new brand name, “School of Business”.
2. To create networking channels between academics from different fields around both the region and world, and to create a platform for dialogue between researchers from developed and developing countries to present their research and exchange their ideas.

3. To bridge the gap between research and practice with the objective of making management and economics research more relevant, while helping to invigorate and grow the practice of management and economics.

Conference Themes

The conference topics are widely diversified and cover all major fields in business. The following is a preliminary list of potential conference themes, including but not exclusive to:

Accounting:

- Accounting Challenges – Strategic Accounting
- Creative Accounting and Earnings Management
- Accounting Standards and Regulation
- Corporate Governance
- Management Accounting
- Globalization and Accounting Practices
- New and Emerging Roles for Accountants

Finance:

- Capital Market Pricing and Microstructure
- Corporate Governance
- Asset Pricing
- Dividend Policy
- Debt and Credit Rating
- Cost of Capital and IPOs
- Financial Distress and Crisis
- Behavioral Finance
- Bank Efficiency and Stress Tests
- Interest and Exchange Rates

Economics:

- Lessons from Financial Crises
- International Trade and Economic Development
- International Trade Openness and Environmental Impact
- Ethics of Health Economics
- Research and Development and Economics Sustainability of SMEs
- Islamic Banking and Sustainable Development
- The Role of Cloud Economy in Developing Countries
- Production in The Innovation Economy
- Competitiveness of SME in Green Economy

- Creating the Optional Incentives for Green Economy
- Ethics Sustainability and Economic Policy
- Ethical Dimension of Economics Crises

Management Information Systems (MIS):

- Knowledge Management and Business Intelligence
- IS Security, Privacy, and Ethical Issues
- IS Management and Governance
- Social Media Research
- E- Business and E- Government
- E- Business Issues, Trends and Case Studies
- E- Government Issues , Trent's, and Case Studies
- M-Commerce Issues, Trends, and Case Studies
- Innovation and Competitive Advantage in IS
- ERP and Cloud Computing Solutions
- Data Warehouses and Data Mining
- IS Current Issues

Marketing:

- Consumer Behavior
- Green Practices
- E- marketing
- Ethics
- Social Marketing
- Service Marketing
- Supply Chain Management and Logistics

Business:

- Culture and Creative Industries
- Social Responsibility
- Corporate Governance
- Strategic Management Contemporary Issues
- Intellectual Research Methods
- Total Quality Management Contemporary Issues
- Sustainability of Business
- Crisis Management
- Human Resource Management Contemporary Issues
- Conflict Management
- Power and Politics within Organizations
- Leadership Traits in a Dynamic World

- International Business
- Leadership and Leadership Development
- Organizational Transformation, Change and Development
- Entrepreneurship
- Human Resource Management
- Inter-Organizational Collaboration: Partnership, Alliances and Networks.

Public Administration:

- Social Capital and Civic Engagement
- Regulatory and State and Business Change
- Good Governance and Public – Private Partnership
- New Public Management and Economic Transformation
- Regulatory Governance, Third World Theory and Practice

Operations Management:

- Performance Management
- Mass Customization
- New Producer Development
- Supply Chain Integration
- Modern Operations Practices
- Performance Management
- Behavioral Operations Management
- User Innovation

Submission Process and Notification

The Abstract submission deadline is 14 March, 2014. Please submit your abstract or full paper to the conference organizer at the contact e-mail provided below indicating which subject you think your paper would fit best. The organizers may also consider your paper for other subjects.

The Abstract should clearly identify the primary speaker’s email address, university mailing address, telephone and fax numbers. By submitting an abstract, you are confirming that at least one author will attend the conference if the abstract or paper is accepted.

A scientific program committee of the conference that includes key academic members from different fields of Business and Finance will review the abstracts and/or papers. Selected papers for presentation will be notified by **April 4th, 2014**.

Keynote Speakers:

Rob Dixon,
Dean of The Durham Business School-Durham University and a renowned
finance professor, theUnited Kingdom

Meir Russ,
Chief Editor, *International Journal of Management and Business*,IJMB
Frederick E. Baer Professor in Business, with the University of Wisconsin-Green Bay, (USA)

Ali M. Kutan,
Editor of the Emerging Markets Finance and Trade Journal, Professor of
Economics, Southern Illinois University Edwardsville, USA

Waleed Zuroub, President of Jordan French Insurance Co. and Board member of
Jordan Insurance Federation

Zu'bi Al-Zu'bi,
Dean of the School of Business-the University of Jordan and renowned author in
Operations Management

Publication Opportunity

The Emerging Markets Finance and Trade (EMFT) journal

The organizing committee in conjunction with the editor of the Emerging Markets Finance and Trade journal will select papers presented at the conference for potential publication in a special issue of the **Emerging Markets Finance and Trade (EMFT) journal (impact factor 1.19)**. For more information about the journal, please visit the following website:

<http://www.mesharpe.com/mall/results1.asp?ACR=ree>

Authors interested in this special issue publication opportunity should submit their complete papers to the contact email address given below no later than **1 July 2014**. The scientific committee will review the papers and notify the authors whose papers were selected for submission to the special issue no later than 15 July 2014. These notified authors should submit their papers to Emerging Markets Finance and Trade no later than 15 August 2014. For further evaluation, please see the link below:

<https://editorialexpress.com/emft>

Submission instructions: A single document including all tables, figures, appendices, etc should be submitted. Initial submissions should be no more than a maximum of 30 pages (double-space, Times New Roman 12 font size). In the submission process, please **select special issue “University of Jordan School of Business May 2014 conference”**.

All submissions require a fee of U.S. dollar \$130.00 and it can be paid using the following secure link:

http://emergingcons.org/submission_fee.htm

Please note that the submission to the special issue does not guarantee that the submitted paper will be accepted for the special issue. All submitted papers will go through a standard, normal review process and the authors will be notified within 3-4 months after their initial submission.

The International Journal of Management and Business (IJMB)

The organizing committee in conjunction with the editor of the International Journal of Management and Business will select papers presented at the conference for potential in a specific subject matter for a special issue of **IJMB**. For more information about the journal and its special issues, please visit the following websites:

<http://www.iamb.net/IJMB/index.html>

http://www.iamb.net/IJMB/journal/IJMB_Vol_2_1.pdf (pp. 8-9).

Guest editors collaborating with authors interested in this special issue publication opportunity should submit their complete papers to the contact email address given below by no later than **1 July 2014**. The scientific committee will review the papers and notify the guest editors and authors whose papers are selected for submission to the special issue no later than 15 July 2014. These notified authors should submit their papers to The International Journal of Management and Business (IJMB) no later than 15 August 2014. For further information, please see the link below:

<http://www.iamb.net/IJMB/submission.html> and follow the submission procedure.

Please note that submission to the special issue does not guarantee that the submitted paper will be accepted for the special issue. All submitted papers will go through a standard, normal-blind,

peer-review process and the authors will be notified within 3-4 months after their initial submission.

For additional information, specifically those interested in the guest editorial opportunity, please contact the IJMB editor at russm@uwgb.edu mention the UJBS Special Issue-2014 Conference in the subject line.

Workshop: How to publish in top business journals

Professor Ali M. Kutan will offer an academic workshop providing key guidelines and tips for preparing manuscripts for submission to peer-review, top international business journals that are included in the Social Science Citation Index (SSCI). The workshop targets Ph.D students, new assistant professors, and all others interested in publishing in peer-reviewed SSCI international journals. The workshop will last about 90-120 minutes. Below is an outline of the workshop.

- (1) Publication planning.
- (2) Writing a good paper: Is there a common process?
- (3) Finding the right journal: Is the target journal I select likely to publish my paper?
- (4) What do I need to do prior to submitting my paper?
- (5) How do I deal with rejections?
- (6) How do I handle a revision request?
- (7) How do I deal with referees' comments and suggestions?
- (8) What are the chances that my revised paper will get published?
- (9) What are the most frequently asked other questions about publishing in top business journals?
- (10) Taking questions from the audience and wrapping up.

Conference Fee

Early bird registration fee is \$200 and the deadline for the payment is 29 April, 2014. A late registration fee of \$300 will be charged to participants after this deadline. Participants may also pay at the registration desk on the first day of the conference. Registration for the conference is also open to those interested in attending the conference without presenting a paper; however they still must pay the full registration fee. The registration fee covers the conference package, free attendance to the workshop on how to publish in top business journals, conference dinner, local transportation, and coffee breaks. For more information and updates on the conference, please visit our website regularly at

<http://www.ju.edu.jo/UpcomingEvents/AllEvents.aspx>

The School of Business will help participants for their accommodation arrangements and airfare. Special rates for both will be available soon on the conference website.

Key Dates:

Preliminary Call for Papers: 10 February 2014.

Early bird registration opens on 12 February 2014 and ends on 4 May 2014.

Deadline for Abstract and/or full paper submissions: 28 March 2014.

Notification of Abstract and/or full papers Acceptance: 04 April 2014.

Late Registration starts on: 5 May 2014 and ends on 19 May 2014.

Conference dates: 27-29 May, 2014.

Submission to Scientific Committee for special issue consideration: 1 July 2014

Submission to EMFT Journal (upon invitation from Committee only): 15 August 2014

Organizing Committee:

Assoc. Prof. Zu'bi Al-Zu'bi: Dean, School of Business and Conference Chair

Prof. Taleb Awad Warrad: D-Dean for Higher Studies and Conference vice Chair

Dr. Adel Bino. Dean for Administrative Affairs and Conference Coordinator

Dr. Raed Algharabat: Dean Assistant for Students Affairs and Conference Assistant

Dr. Basheer Khamees: Head of Accounting Department

Dr. Bader Obeidat: Head of Business Management Department

Dr. Ra'ed Masa'deh: Head of MIS Department

Dr. Ghazi Assaf: Head of Business Economics Department

Dr. Mohammad Alshraidah: Head of Marketing Department

Dr. Mohamad Abu Taieh: Head of Finance Department

Dr. Khalaf Alhadeed: Head of Public Administration Department

Scientific Committee:

Assoc. Prof. Zu'bi Al-Zu'bi (UoJ)

Prof. Sutyurin Sergei (St Petersburg State University)

Dr. Tabitha Wagithi (University of Nairobi)

Prof. Taleb Awad (UoJ)

Prof. Valentina Delich (Latin American Faculty of Social Sciences)

Dr. Verena Tandrayen-Ragoobur (University of Mauritius)

Prof. Vlasta Macku (UNCTAD)

Prof. Vu Quoc Huy (iet Nam National University)

Prof. Aly Ahmadou Mbaye (Cheikh Anta Diop University)

Prof. Bradley Condon (Instituto Tecnológico Autónomo de México (ITAM))

Prof. Ahmad Aloran (The University of Jordan (UoJ))

Prof. Dorotea López Giral (University of Chile)

Prof. Fareed Nseerat (UoJ),
Prof. Fathi Alarouri (UoJ)
Prof. Ghassan Omit (UoJ)
Prof. Ghoufrane Azzedine (Mohammed V University-Souissi)
Prof. Hani Aldmour (UoJ),
Prof. Jan Priewe (HTW-Berlin)
Prof. J. Baloro (University of Namibia)
Prof. Keith Nurse (The University of the West Indies)
Prof. Lei Zhang (Shanghai Institute of Foreign Trade)
Prof. Mahmood Alkhalailah (UoJ)
Manoj Pant (J Nehru University)
Dr. Adel Bino (UoJ)
Prof. Rifat Shannak (UoJ)
Assoc. Prof. Michael Ewing-Chow (National University of Singapore)
Prof. Riza Noer Arfani (UniversitasGadjahMada)
Prof. Sebastian Dullien (HTW-Berlin)

Contact information:

Please email your abstracts and final papers to t.awad@ju.edu.jo and also cc zubialzubi@yahoo.com

For further information, you may contact the Business School of the University of Jordan:
Tel.: 00962-6-5355000 ext.: 24203 or ext.: 24206 or ext.: 24252.