

Ra'ed (Moh'd Taisir) Masa'deh, Ph.D.



Address: Department of Management Information Systems
School of Business, University of Jordan
Amman, Jordan
Email: r.masadeh@ju.edu.jo
raedmasadeh2003@yahoo.co.uk

Tel: (+962) 6 5355 000
Mobile: (+962) 775679494
Marital Status: Married
Date of Birth: 18 July 1979
Nationality: Jordanian

RESEARCH INTERESTS

Although my research interests are inter-disciplinary in nature and incorporate both theoretical and methodological areas of the Information Systems Management domain, they can be organized into five clusters. These are *IT-Business Strategic Alignment*, *Knowledge Management*, *Information Systems Acceptance and Adoption Theories*, *Electronic Business*, and *Quantitative Methods* (Instrument Development and Validation; Cross-Cultural Measurement; Issues in Survey Development and Administration; Regression Analysis, Structural Equation Modeling).

EXPERIENCE

- 1st September 2016-Present, Dean of the Faculty of Management & Finance, The University of Jordan-Aqaba Branch, Jordan.
- 2nd September 2015-1st September 2016, Dean of the Faculty of Tourism & Hospitality Management, The University of Jordan-Aqaba Branch, Jordan.
- 27th October 2015-Present, Chairman of Center of Consultation & Training, The University of Jordan-Aqaba Branch, Jordan.
- September 2013-September 2014, Head of MIS Department, School of Business, The University of Jordan, Jordan.
- 16/1/2011-19/11/2012, Head of Training Department, Center of Consultations, The University of Jordan, Jordan.
- 10/1/2014-Present, Associate Professor, School of Business, MIS Department, The University of Jordan, Jordan.
- 10/1/2011-10/1/2014, Assistant Professor, School of Business, MIS Department, The University of Jordan, Jordan.
- 27/9/2009- 10/1/2011, Lecturer, School of Business, MIS Department, The University of Jordan, Jordan.

INTERNATIONAL PARTNERSHIPS

- Honor Professor at the University of Warwick, UK, 1st January 2018- 30th June 2019.

AWARDS

- Abdul Hameed Shoman Arab Researchers Award in Economics and Administration Sciences in 2018.
- Distinguished Researcher Award in the Field of Humanities at the University of Jordan for the years 2016 and 2017.
- Distinguished Researcher Award in the Field of Humanities at the University of Jordan for the years 2012 and 2013.

EDUCATION

- 2005-2009: **Ph.D.** Management Information Systems, The University of Nottingham, UK., QS World University Rankings # 84
PhD Title: "Antecedents and Outcomes of IT-Business Strategic Alignment: An Empirical Study of Jordanian Public Shareholding Firms".
- 2003-2004: **M.Sc.** Finance and Accounting, Brunel University, London, UK., QS World University Rankings # 346
Dissertation Title: "An Analysis of the Linkage between the Ways that Public Companies Present themselves through both Corporate Annual Reports and Reviews of FTSE 350 and their Performance". Average Grade: (Very Good).
- 1998-2002: **B.Sc.** Accounting, Al al-Bayt University, Jordan. Average Grade: (Very Good).
- 1997-1998: **The General Secondary Education Certificate**, Scientific Stream, Jordan. Average Grade: (Very Good).

SKILLS

- Influenced in Arabic and English Languages (Speaking & Writing).
- Excellent SPSS and AMOS Statistical Analysis Software.
- Fully conversant with Microsoft Office and Windows.
- Excellent Presentation and Communication Skills.
- Managing Workshops, Seminars, and Conferences.
- Building and Organizing Training Sessions.

TEACHING CONTRIBUTIONS

- Principles of Management Information Systems.
- Introduction to Electronic Commerce.
- Electronic Business.
- Information Resources Management.
- Office Automation Systems.
- Knowledge Management Systems & Applications.
- Research Methods in Information Systems.
- Research Methods in Business.
- Research Methods in Accounting.

- Graduation Project in Management Information Systems.
- Graduation Project in Tourism Management.
- Graduation Project in Hotel Management.
- Special Topics in Business Information Technology.
- Research Methods of Business Research (for MSc Students).
- Management Information Systems (for MSc Students).
- Strategic Management (for MSc Students).
- Human Resource Management (for MSc Students).
- Organizational Behavior (for MSc Students).
- Special Topics in Management (for MSc Students).

SUPERVISOR CONTRIBUTIONS

- Supervised 7 & Currently am Supervising 1 Masters Student from the School of Business at The University of Jordan.
- Currently am Supervising 1 PhD Student from the Computer Science at University of Warwick, UK.

TRAINING COURSES

- Trainer in Supervisory and Leadership Skills, Center of Consultation, The University of Jordan, Aqaba Branch, Jordan, 2015.
- Trainer in Executive Secretary Skills, Center of Consultation, The University of Jordan, Aqaba Branch, Jordan, 2015.
- Trainer in Pre PhD Diploma, Center of Consultation, The University of Jordan, Jordan, 2012.
- Trainer in Pre Master Diploma, Center of Consultation, The University of Jordan, Jordan, 2012.
- Trainer in SPSS Software, Center of Consultation, The University of Jordan, Jordan, 2012.
- Trainer in Human Resources Course, Center of Consultation, The University of Jordan, Jordan, 2011.
- Trainer in Human Resources Diploma, Center of Consultation, The University of Jordan, Jordan, 2011 & 2012.

WORKSHOPS HELD

- Lecturer in The Importance of Google Scholar & Research Gate for Researchers, The University of Jordan, Aqaba Branch, Jordan, 2018.
- Lecturer in How to Publish Research Papers in High Impact Journals, The University of Jordan, Aqaba Branch, Jordan, 2018.
- Lecturer in Difficulties Facing Researchers to Publish Research Papers in ISI Journals, The University of Jordan, Aqaba Branch, Jordan, 2018.
- Lecturer in Quality Assurance in Jordanian Higher Education Institutions, The University of Jordan, Aqaba Branch, Jordan, 2018.
- Lecturer in Blended Learning in Jordanian Higher Education Institutions, The University of Jordan, Aqaba Branch, Jordan, 2018.
- Lecturer in Publishing Research Papers in Global Databases such as Scopus and then how to Register them in National Databases of Researchers in Jordanian Universities and Scientific

Centers, and in Google Scholar & Research Gate, The University of Jordan, Aqaba Branch, Jordan, 2018.

- Lecturer in How to Write Resume & CV; and How to Conduct Interviews Professionally, The University of Jordan, School of Business, Jordan, 2014.
- Lecturer in Interpersonal & Work Skills Required Entering the Labor Market, The University of Jordan, School of Business, Jordan, 2013.

CERTIFICATE OF ATTENDANCE

- Participant in "Web of Science and EndNote Training Workshop delivered by the Intellectual Property & Science department of Thomson Reuters", The University of Jordan, Jordan, 28 April 2015.
- Participant in "The Management of Training Programme", 30 hours Course at the National Training of Trainers Institute, Al-Balqa' Applied University, Jordan, 20-24 March 2011.
- Participant in "Arab Electronic Commerce Conference", 3-Day Workshop at the Le Royal Hotel, Amman, Jordan, 5-7 December 2010.
- Participant in "How to write successful proposal for funding agencies", 1-Day Course at the Center for Educational Development and Higher Council for Science and Technology, The University of Jordan, Jordan, 7 March 2010.
- Participant in "Causal Analysis and Structural Equation Modelling by using AMOS Software", 2-Day Course at the Methods and Data Institute, University of Nottingham, United Kingdom, 12-13 October 2006.
- Participant in "Qualitative Research Methods", One-Week Course at Nottingham University Business School, United Kingdom, 2006/2007.
- Participant in "Marking and Assessment ", 1-Day Course at the Graduate School of the University of Nottingham, United Kingdom, 2006/2007.
- Participant in "Finishing your Thesis", 1-Day Course at the Graduate School of the University of Nottingham, United Kingdom, 2006/2007.
- Participant in "Further Presentation Skills for Researchers", 1-Day Course at the Graduate School of the University of Nottingham, United Kingdom, 2006/2007.
- Participant in "Referencing and Citing using Endnote and Reference Manager", 1-Day Course at the Graduate School of the University of Nottingham, United Kingdom, 2006/2007.
- Participant in "Exploiting the Power of MS Word a: for Individual Chapters and Academic Papers", 1-Day Course at the Graduate School of the University of Nottingham, United Kingdom, 2006/2007.
- Participant in "Exploiting the Power of MS Word b: Combining Chapters into the Thesis", 1-Day Course at the Graduate School of the University of Nottingham, United Kingdom, 2006/2007.
- Participant in "Development in Management Research", One-Week Course at Nottingham University Business School, United Kingdom, 2005/2006.
- Participant in "Quantitative Research Methods", One-Week Course at Nottingham University Business School, United Kingdom, 2005/2006.
- Participant in "Philosophy and Epistemology in Management Research", One-Week Course at Nottingham University Business School, 2005/2006.
- Participant in "Current Issues in Management Research", One-Week Course at Nottingham University Business School, United Kingdom, 2005/2006.
- Participant in "Introduction to SPSS for Researchers", 2-Day Course at the Graduate School of the University of Nottingham, United Kingdom, 2005/2006.

- Participant in "Introduction to Qualitative Research", 2-Day Course at the Graduate School of the University of Nottingham, United Kingdom, 2005/2006.
- Participant in "Introduction to Library Skills", 1-Day Course at the Graduate School of the University of Nottingham, United Kingdom, 2005/2006.
- Participant in "Preparing and Presenting an Effective CV", 2-Day Course at the Graduate School of the University of Nottingham, United Kingdom, 2005/2006.

ACCEPTED AND IN PRESS REFEREED JOURNAL PUBLICATIONS (Total =6)

1. **Masa'deh, R.**, Al-Henzab, J., Obeidat, B., and Tarhini, A. (accepted). The Associations among Market Orientation, Technology Orientation, Entrepreneurial Orientation and Organizational Performance. *Benchmarking: An International Journal*, Emerald Publications, Scopus, ERA B.
2. Abualoush, S., **Masa'deh, R.**, Bataineh, K., and Alrowwad, A. (accepted). The Role of Knowledge Management Process and Intellectual Capital as Intermediary Variables between Knowledge Management Infrastructure and Organizational Performance. *Interdisciplinary Journal of Information, Knowledge, and Management*, Scopus.
3. Al-Haj Dawood, E., Al-Dmour, H., Al-Dmour, R., and **Masa'deh, R.** (accepted). The Effect of Customer Lifestyle Patterns on the Use of Mobile Banking Applications in Jordan. *International Journal of Electronic Marketing and Retailing*, InderScience Publications, Scopus.
4. Obeidat, B., Aqqad, N., **Masa'deh, R.**, and Tarhini, A. (accepted). The Relationship among Emotional Intelligence, Conflict Management Styles, and Job Performance in Jordanian Banks. *International Journal of Human Resources Development and Management*, InderScience Publications, Scopus.
5. **Masa'deh, R.**, Obeidat, Z., Maqableh, M., and Shah, M. (accepted). The Impact of Business Intelligence Systems on an Organization's Effectiveness: The Role of Metadata Quality from a Developing Country's View. *International Journal of Hospitality & Tourism Administration*, Scopus.
6. Deeb, A., Alananzeh, O., **Masa'deh, R.**, and Tarhini, A. (under review). Factors Affecting Job Performance: The Case of Jordanian Hotels' Kitchen Staff. *International Journal of Public Sector Performance Management*, InderScience Publications, Scopus.

UNDER REVIEW IN REFEREED JOURNAL PUBLICATIONS (Total=9)

1. **Masa'deh, R.**, Maqableh, M., and Obeidat, Z. (under review). Determinants of Facebook Use and Addiction through the Mediating Role of Users' Security Concerns: A Structural Equation Modeling Approach. *Information Technology & People*, Scopus, Clarivate Analytics formerly Thomson Reuters (ISI).

2. **Masa'deh, R.,** Almajali, D., Obeidat, B., Aqqad, N., and Tarhini, A. (under review). The Role of Knowledge Management Infrastructure in Enhancing Job Satisfaction: A Developing Country Perspective. *Interdisciplinary Journal of Information, Knowledge, and Management*, Scopus.
3. **Masa'deh, R.,** Alkhalafat, R., Khwaldeh, S., Al-Hadid, I., and Alrowwad, A. (under review). Mobile Hotel Reservation System and its Impact on Continuous Intention to Use from a Developing Country's Perspective. *Tourism and Hospitality Research*, Scopus.
4. **Masa'deh, R.,** Obeidat, O., Almajali, D., Tarhini, A., and Aqqad, N. (under review). The Role of Organizational Commitment in Enhancing Organizational Effectiveness. *International Journal of Management and Enterprise Development*, InderScience Publications, Scopus.
5. **Masa'deh, R.,** Aljwabreh, O., Alananzeh, O., Keswani, F., Syam, H., and Alhalabi, R. (under review). The Association among Employees' Communication Skills, Image Formation and, Tourist Behaviour: Perceptions of Hospitality Management Students in Jordan. *International Journal of Culture, Tourism, and Hospitality Research*, Emerald Publications, Scopus.
6. Obeidat, B., Hashem, L., Tarhini, A., and **Masa'deh, R.** (under review). The Influence of Knowledge Management Uses on Total Quality Management Practices in Commercial Banks of Jordan. *International Journal of Business Innovation and Research*, InderScience Publications, Scopus.
7. Mahmoud, R., Alananzeh, O., **Masa'deh, R.,** Altarawneh, H., Asaf, S., and Na'eem, T. (under review). The Impact of Service Quality and Organizational Excellence on Job Satisfaction of the Restaurant Employees. *International Journal of Quality and Service Sciences*, Emerald Publications, Scopus.
8. Al-Dmour, A., Abood, M., Al-Dmour, R., and **Masa'deh, R.** (under review). Investigation into the Relationship between Reliability of Accounting Information System and Business Performance: Financial vs. non-Financial. *Journal of Applied Economics and Business Research*.

PUBLISHED REFEREED JOURNAL PUBLICATIONS (Total = 100)

1. **Masa'deh, R.,** Alananzeh, O., Algudah, O., and Tarhini, A. (2018). The Effect of Promotional Mix on Hotel Performance during the Political Crisis in the Middle East. *Journal of Hospitality and Tourism Technology*, Vol. 9, No. 1, pp. 32-47; Emerald Publications, Scopus.
2. **Masa'deh, R.,** Alrowwad, A., Alkhalafat, F., Obeidat, B., and Abualoush, S. (2018). The Role of Corporate Social Responsibility in Enhancing Firm Performance from the Perspective of IT Employees in Jordanian Banking Sector: The Mediating Effect of Transformational Leadership. *Modern Applied Science*, Vol. 12, No. 7, pp. 1-26; Canadian Center of Science and Education, ERA A.

3. Abualoush, S., Obeidat, A., **Masa'deh, R.**, and Tarhini, A. (2018). The Role of Employees' Empowerment as an Intermediary Variable between Knowledge Management and Information Systems on Employees' Performance. *VINE Journal of Information and Knowledge Management Systems*, Vol. 48, No. 2, pp. 217-237; Emerald Publications, Scopus, ERA B.
4. Alananzeh, O., **Masa'deh, R.**, Jajwabreh, O., Al Mahmoud, A., and Hamada, R. (2018). The Impact of Customer Relationship Management on Tourist Satisfaction: The Case of Radisson Resort in Aqaba City. *Journal of Environmental Management and Tourism*, Vol. 2, No. 26, pp. 227-240; ASERS Publishing, Scopus.
5. **Masa'deh, R.**, Shannak, R., Maqableh, M., and Tarhini, A. (2017). The Impact of Knowledge Management on Job Performance in Higher Education: The Case of the University of Jordan. *Journal of Enterprise Information Management*, Vol. 30, No. 2, pp. 244-262; Emerald Publications, Scopus, Clarivate Analytics formerly Thomson Reuters (ISI).
6. **Masa'deh, R.**, Alananzeh, O., Algiatheen, N., Ryati, R., Albayyari, R., and Tarhini, A. (2017). The Impact of Employee's Perception of Implementing Green Supply Chain Management on Hotel's Economic and Operational Performance. *Journal of Hospitality and Tourism Technology*, Vol. 8, No. 3, pp. 395-416; Emerald Publications, Scopus.
7. **Masa'deh, R.**, Mahmoud, R., Almomani, E., Rashaideh, S. Algunmuen, A., and Smadi, N. (2018). The Use of Information Systems in Aqaba Hotels: An Integration of TAM with Task Technology Fit and Self-efficacy. *Journal of Tourism, Hospitality and Sports*, Vol. 34, pp. 1-15; IISTE Publications.
8. **Masa'deh, R.**, Yassin, H., Shatnawi, Y., and Obeidat, O. (2018). Reviewing the Literature of the Effect of Talent Management on Organizational Effectiveness. *Journal of Social Sciences (COES&RJ-JSS)*, Vol. 7, No. 2, pp. 131-148; Centre of Excellence for Scientific & Research Journalism, COES&RJ LLC.
9. Al-dalahmeh, M., **Masa'deh, R.**, Abu Khalaf, R., and Obeidat, B. (2018). The Effect of Employee Engagement on Organizational Performance via the Mediating Role of Job Satisfaction: The Case of IT Employees in Jordanian Banking Sector. *Modern Applied Science*, Vol. 12, No. 6, pp. 17-43; Canadian Center of Science and Education, ERA A.
10. Al-Louzi, F., Alrowwad, A., and **Masa'deh, R.** (2018). The Practicing Degree of Organizational Justice by the Administrative Leaders at the Jordanian Ministry of Education and its Relationship with the Subordinates' Performance and Trust in their Leaders. *Journal of Social Sciences (COES&RJ-JSS)*, Vol. 7, No. 4, pp. 276-301; Centre of Excellence for Scientific & Research Journalism, COES&RJ LLC.
11. Bajnaid, A., Elyas, T., Veltri, G., and **Masa'deh, R.** (2018). Utilizing Matrimonial Web sites Among Saudi Users: An Empirical Study. *Digest of Middle East Studies*, Vol. 27, No. 1, pp. 1-30, ERA B.
12. Alnajrani, H., Bajnaid, A., Elyas, T., and **Masa'deh, R.** (2018). Exploring the Transitional Era in Saudi Arabia Journalism Discourse and the Path towards the Right to Freedom of

Expression. *Modern Applied Science*, Vol. 12, No. 10, pp. 1-12; Canadian Center of Science and Education, ERA A.

13. Kattoua, T., Al-Lozi, M., and **Masa'deh, R.** (2018). The Effect of Strategic Management of Regulatory Factors on Administrative Decision: An Analytical Study on Jordanian Phosphate Company. *Journal of Social Sciences (COES&RJ-JSS)*, Vol. 7, No. 4, pp. 302-334; Centre of Excellence for Scientific & Research Journalism, COES&RJ LLC.
14. Tarhini, A., Alalwan, A., Al-Qirim, N., Algharabat, R., and **Masa'deh, R.** (2018). An Analysis of the Factors Influencing the Adoption of Online Shopping. *International Journal of Technology Diffusion*, Vol. 9, No. 3, pp. 68-87; IGI Global.
15. Tarhini, A., **Masa'deh, R.**, Al-Busaidi, K., Maqableh, M., and Mohammed, A.B. (2017). Factors influencing Students' Adoption of E-Learning: A Structural Equation Modeling Approach. *Journal of International Education in Business*, Vol. 10, No. 2, pp. 164-182; Emerald Publications, Scopus.
16. Al-Dmour, R., **Masa'deh, R.**, and Obeidat, B. (2017). Factors Influencing the Adoption and Implementation of HRIS Applications: Are They Similar. *International Journal of Business Innovation and Research*, Vol. 14, No. 2, pp. 139-167; Inderscience Publications, Scopus.
17. Obeidat, O., Tarhini, A., **Masa'deh, R.**, and Aqad, N. (2017). The Impact of Intellectual Capital on Innovation via the Mediating Role of Knowledge Management: A Structural Equation Modeling Approach. *International Journal of Knowledge Management Studies*, Vol. 8, No. 3/4, 273-298; Inderscience Publications, Scopus.
18. Obeidat, B., Al-Hadidi, A., Tarhini, A., and **Masa'deh, R.** (2017). Factors Affecting Strategy Implementation: A Case Study of Pharmaceutical Companies in the Middle East. *Review of International Business and Strategy*, Vol. 27, No. 3, pp. 386-408; Emerald Publications, Scopus.
19. Al-Jarrah, I., Al-Abdulqader, K., and **Masa'deh, R.** (2017). Evaluating the Lending Channel of Monetary Transmission in Qatar. *International Journal of Economic Policy in Emerging Economies*, Vol. 10, No. 2, 185-199; Inderscience Publications, Scopus.
20. **Masa'deh, R.**, Obeidat, O., and Tarhini, A. (2016). A Jordanian Empirical Study of the Associations among Transformational Leadership, Transactional Leadership, Knowledge Sharing, Job Performance, and Firm Performance: A Structural Equation Modelling Approach. *Journal of Management Development*, Vol. 35, No. 5, pp. 681-705; Emerald Publications, Scopus.
21. Almajali, D., **Masa'deh, R.**, and Tarhini, A. (2016). Antecedents of ERP Systems Implementation Success: A Study on Jordanian Healthcare Sector. *Journal of Enterprise Information Management*, Vol. 29, No. 4; pp. 549-565, Emerald Publications, Scopus, Clarivate Analytics formerly Thomson Reuters (ISI).

22. Maqableh, M., Bany Mohamed, A., and **Masa'deh, R.** (2016). Modeling Teachers' Influence on Learners' Self-Directed Use of Electronic Commerce Technologies outside the Classroom. *Scientific Research and Essays*, Vol. 11, No. 3, pp. 29-41; Scopus.
23. Obeidat, B., Al-Suradi, M., **Masa'deh, R.**, and Tarhini, A. (2016). The Impact of Knowledge Management on Innovation: An Empirical Study on Jordanian Consultancy Firms. *Management Research Review*, Vol. 39, No. 10, pp. 1214-1238, Emerald Publications, Scopus.
24. **Masa'deh, R.**, Al-Badi, A., Abu-Hlalah, A., Alkhalaf, R., and Zytoon, S. (2017). Factors Affecting User's Satisfaction of Tourism Board Website and Its Impact on Continuous Intention to Use. *International Journal of Business Administration*, Vol. 8, No. 4, pp. 1-15.
25. **Masa'deh, R.**, Al-Badi, A., Rashaideh, A., Abu-Zahra, J., and Alsmadi, J. (2017). Factors Influencing Continuous Intention to Use of Event Management Electronic Portals in 4 and 5 Star Hotels. *Journal of Management and Strategy*, Vol. 8, No. 3, pp. 1-19.
26. **Masa'deh, R.**, Nasseef, M., Sunna, C., Suliman, M., and Albawab, M. (2017). The Effect of Hotel Development on Sustainable Tourism Development. *International Journal of Business Administration*, Vol. 8, No. 4, pp. 16-33.
27. **Masa'deh, R.**, Nasseef, M., Alkoudary, A., Mansour, H., and Aldarabah, M. (2017). The Impact of Motivation for Attendance on Destination Loyalty via the Mediating Effect of Tourist Satisfaction. *International Journal of Business Administration*, Vol. 8, No. 4, pp. 34-48.
28. **Masa'deh, R.**, Nasseef, M., Alshayeb, H., Ojilat, J., and Alshafiee, M. (2017). The Effect of Sport Tourism Management on Support for Tourism Development. *Journal of Management and Strategy*, Vol. 8, No. 3, pp. 20-34.
29. Mikkawi, B., **Masa'deh, R.**, and Al-Lozi, M. (2017). The Impact of Knowledge Management Infrastructure on Academic Staff Effectiveness: An Empirical Study at The University of Jordan. *Jordan Journal of Business Administration*, Vol. 13, No. 1, pp. 95-127.
30. Al-Dmour, S., **Masa'deh, R.**, and Al-Lozi, M. (2017). The Impact of Work Ethics on Decision Making Efficiency in the Jordanian Public Sector. *Journal of Social Sciences (COES&RJ-JSS)*, Vol. 6, No. 1, pp. 94-116.
31. Altamony, H., **Masa'deh, R.**, and Gharaibeh, A. (2017). The Role of Academic Researcher to Mintzberg's Managerial Roles. *International Journal of Business Management and Economic Research*, Vol. 8, No. 2, pp. 920-925.
32. Alshraideh, A., **Masa'deh, R.**, Al-Lozi, M., and Alshurideh, M. (2017). The Impact of Training Strategy on Organizational Loyalty via the Mediating Variables of Organizational Satisfaction and Organizational Performance: An Empirical Study on Jordanian Agricultural Credit Corporation Staff. *Journal of Social Sciences (COES&RJ-JSS)*, Vol. 6, No. 2, pp. 365-392.

33. Tarhini, A., **Masa'deh, R.**, Al-Badi, A., Almajali, M., Alrabayaah, S. (2017). Factors Influencing Employees' Intention to Use Cloud Computing. *Journal of Management and Strategy*, Vol. 8, No. 2, pp. 47-62.
34. Alenezi, H., Tarhini, A., **Masa'deh, R.**, Alalwan, A. and Al-Qirim, N. (2017). Factors Affecting E-Government Adoption in Kuwait: A Qualitative Study. *Electronic Journal of e-Government*, Vol. 15, No. 2, pp. 84-102.
35. Almomani, I., Nasseef, M., **Masa'deh, R.**, Bataine, F., and Ayoub, A. (2017). The Effect of Environmental Preservation, Advanced Technology, Hotel Image, and Service Quality on Guest Loyalty. *International Journal of Business Administration*, Vol. 8, No. 4, pp. 49-64.
36. Khwaldeh, S., Al-Hadid, I., **Masa'deh, R.**, Alrowwad, A. (2017). The Association between E-Services Web Portals Information Quality and ICT Competence in the Jordanian Universities. *Asian Social Science*, Vol. 13, No. 3, pp. 156-169; Canadian Center of Science and Education, Scopus.
37. Bazazo, I., Alansari, I., Alquraan, H., Alzgaybh, Y., and **Masa'deh, R.** (2017). The Influence of Total Quality Management, Market Orientation and E-Marketing on Hotel Performance. *International Journal of Business Administration*, Vol. 8, No. 4, pp. 79-99.
38. Yassien, E., Masa'deh, Raja, Mufleh, M., Alrowwad, A., and **Masa'deh, R.** (2017). The Impact of ERP System's Usability on Enterprise Resource Planning Project Implementation Success via the Mediating Role of User Satisfaction. *Journal of Management Research*, Vol. 9, No. 3, pp. 49-71.
39. Alkandari, A., **Masa'deh, R.**, and Al-Lozi, M. (2017). Knowledge Management and its Role on Organizational Crisis Management: A Literature Review. *Journal of Social Sciences (COES&RJ-JSS)*, Vol. 6, No. 4, pp. 833-850.
40. Khalayleh, W., **Masa'deh, R.**, and Al-Lozi, M. (2017). Administrative Empowerment and its Role on the Work Teams Performance: A Literature Review. *Journal of Social Sciences (COES&RJ-JSS)*, Vol. 6, No. 4, pp. 851-868.
41. Al-Dhoun, R., **Masa'deh, R.**, and Al-Lozi, M. (2017). The Impact of the September 11th and Amman Hotel Explosion Incidents: The Case on the Incoming Tourism in Jordan. *Journal of Social Sciences (COES&RJ-JSS)*, Vol. 6, No. 4, pp. 869-885.
42. **Masa'deh, R.** (2016). The Role of Emotional Intelligence in Enhancing Organizational Effectiveness: The Case of Information Technology Managers in Jordan. *International Journal of Communications, Network and System Sciences*, Vol. 9, No. 6, pp. 234-249.
43. **Masa'deh, R.** (2016). The Role of Knowledge Management Infrastructure in Enhancing Job Satisfaction at Aqaba Five Star Hotels in Jordan. *Communications and Network*, Vol. 8, No. 4, pp. 219-240.

44. **Masa'deh, R.** (2016). Cloud Computing Perceived Importance in the Middle Eastern Firms: The Cases of Jordan, Saudi Arabia and United Arab Emirates from the Operational Level. *Communications and Network*, Vol. 8, No. 3, pp. 103-117.
45. **Masa'deh, R.**, Tarhini, A., Bany Mohammed, A., and Maqableh, M. (2016). Modeling Factors Affecting Student's Usage Behaviour of E-Learning Systems in Lebanon. *International Journal of Business and Management*, Vol. 11, No. 2, pp. 299-312.
46. **Masa'deh, R.**, Gharaibeh, A., Tarhini, A., and Obeidat, B. (2016). Knowledge Sharing Capability: A Literature Review. *Journal of Business & Management (COES&RJ-JBM)*, Vol. 4, No. 1, pp. 1-13.
47. Almajali, D., **Masa'deh, R.**, and Al-Lozi, M. (2016). Determinants of the Actual Use of E-Learning Systems: An Empirical Study on Zarqa University in Jordan. *Journal of Social Sciences (COES&RJ-JSS)*, Vol. 5, No. 2, pp. 172-200.
48. AlHrassi, J., **Masa'deh, R.**, Al-Lozi, M., and Irtaimah, H. (2016). The Impact of Management Innovation and Technological Innovation on Organizational Effectiveness: An Empirical Study from Managerial Staff Perspective in Sultan Qaboos University. *Journal of Social Sciences (COES&RJ-JSS)*, Vol. 5, No. 3, pp. 309-339.
49. Vratskikh, I., **Masa'deh, R.**, Al-Lozi, M., and Maqableh, M. (2016). The Impact of Emotional Intelligence on Job Performance via the Mediating Role of Job Satisfaction. *International Journal of Business and Management*, Vol. 11, No. 2, pp. 69-91.
50. Al-dmour, A., Al-dmour, R., and **Masa'deh, R.** (2016). Interrelated Factors Influencing the Adoption Decision of AIS Applications by SMEs in Jordan. *International Business Research*, Vol. 9, No. 10, pp. 46-62.
51. Almajali, D., Mansour, K., **Masa'deh, R.**, and Maqableh, M. (2016). The Impact of Electronic Supply Chain Management Usage on Firm's Performance. *International Journal of Communications, Network and System Sciences*, Vol. 9, No. 6, pp. 280-293.
52. Krishan, T., **Masa'deh, R.**, and Bazazo, I. (2016). Digital Tourism Forum and its Role in Promoting the Digitization of Communities and the Shift towards Smart Tourist Cities. *International Journal of Planning, Urban and Sustainable Development*, Vol. 3, No. 1, pp. 62-67.
53. AL-Syaidh, N., **Masa'deh, R.**, Al-Lozi, M., and AlHarrasi, J. (2015). Transformational Leadership and its Role on the Effectiveness of Employees' Behavior: A Theoretical Study. *Journal of Business & Management (COES&RJ-JBM)*, Vol. 4, No. 1, pp. 14-35.
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SPECIAL ISSUE (Current Issues in Business Informatics in the Knowledge Economy Era) PUBLISHED REFEREED JOURNAL (Total = 12)

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2. Obeidat, B., Tawalbeh, H., and **Masa'deh, R.** (2018). The Relationship between Human Resource Management (HRM) Practices, Total Quality Management (TQM) Practices and Competitive Advantages. *Modern Applied Science*, Vol. 12, No. 11, pp. 17-34; Canadian Center of Science and Education, ERA A.
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5. Obeidat, B., Nofal, R., and **Masa'deh, R.** (2018). The Effect of Transformational Leadership on Entrepreneurial Orientation: The Mediating Role of Organizational Learning Capability. *Modern Applied Science*, Vol. 12, No. 11, pp. 77-104; Canadian Center of Science and Education, ERA A.
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2. Alkandari, A., **Masa'deh, R.**, and Al-Lozi, M. (2018). "The Role of Knowledge Management on Organizational Crisis Management: A Literature Review", in *6th Scientific & Research Conference on New Trends in Business, Management and Social Sciences (COES&RJ-TK17/2), Istanbul, Turkey, 19-20th September, pp. 94-112.*
3. Khalayleh, W., **Masa'deh, R.**, and Al-Lozi, M. (2018). "The Impact of Administrative Empowerment on the Work Teams Performance in Jordanian Income and Sales Tax Department", in *6th Scientific & Research Conference on New Trends in Business, Management and Social Sciences (COES&RJ-TK17/2), Istanbul, Turkey, 19-20th September, pp. 160-184.*
4. Khalayleh, W., **Masa'deh, R.**, and Al-Lozi, M. (2018). "The Role of Administrative Empowerment on the Work Teams Performance: A Literature Review", in *6th Scientific & Research Conference on New Trends in Business, Management and Social Sciences (COES&RJ-TK17/2), Istanbul, Turkey, 19-20th September, pp. 144-159.*
5. Al-Dhoun, R., **Masa'deh, R.**, and Al-Lozi, M. (2018). "Security and Political Events Effects on Incoming Tourists through Border Crossings during the Period (1987-2014)", in *6th Scientific & Research Conference on New Trends in Business, Management and Social*

Sciences (COES&RJ-TK17/2), Istanbul, Turkey, 19-20th September, pp. 68-93.

6. Al-Dhoun, R., **Masa'deh, R.**, and Al-Lozi, M. (2018). "The September 11th and Amman Hotel Explosion Incidents Impacts: The Case on the Incoming Tourism in Jordan", in *6th Scientific & Research Conference on New Trends in Business, Management and Social Sciences (COES&RJ-TK17/2), Istanbul, Turkey, 19-20th September, pp. 51-67.*
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10. Almajali, D., **Masa'deh, R.**, and Al-Dmour, R. (2015). "The Role of Information Technology in Motivating Students to Accept E-Learning Adoption in Universities: A Theoretical Study", in *4th Scientific & Research Conference on New Trends in Business, Management and Social Sciences (COES&RJ-TK15/1), Istanbul, Turkey, 19-20th September, pp. 225-235.*
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17. AL-Syaidh, N., **Masa'deh, R.**, and Al-Zu'bi, Z. (2014). "Transformational Leadership and its Role on the Effectiveness of Employees' Behavior ", in *the 2nd International Conference on Business Dilemma: Green, Ethical, and Performance Requirements, Amman, Jordan, 27-29th May*.
18. **Masa'deh, R.**, and Gharaibeh, A. (2013). "Antecedents and Outcomes of Knowledge Sharing: A Proposed Causal Model on Jordanian Telecommunication Firms", in *the 20th IBIMA Conference on Entrepreneurship Vision 2012: Innovation, Real Estate Investment, Development Sustainability, and Economic Growth, Kuala Lumpur, Malaysia, 25-26th March*; Scopus, Clarivate Analytics formerly Thomson Reuters (ISI).
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23. Shannak, R., **Masa'deh, R.**, Obeidat, B., and Almajali, D. (2010). "Information Technology Investments: A Literature Review" in *the 14th IBIMA Conference on Global Business Transformation through Innovation and Knowledge Management: An Academic Perspective, Istanbul-Turkey, 23rd-24th June, pp.1356-1368*; Scopus, Clarivate Analytics formerly Thomson Reuters (ISI).
24. **Masa'deh, R.**, and Kuk, G. (2009). "Antecedents and Intermediaries between Strategic Alignment and Firm Performance", in the *2009 Conference of the Academy of Management Annual Meeting (AOM), Illinois, Chicago, 7 th-11 th August*; Scopus, Clarivate Analytics formerly Thomson Reuters (ISI).
25. Hunaiti, Z., **Masa'deh, R.**, Mansour, M., and Al-Nawafleh, A. (2009). "Electronic Commerce Adoption Barriers in Small and Medium-Sized Enterprises (SMEs) in Developing Countries: The Case of Libya" in *the 11th IBIMA Conference on Innovation and Knowledge Management in Twin Track Economies, Cairo-Egypt, 4th-6th January*; Scopus.
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28. **Masa'deh, R.**, and Kuk, G. (2007). "A Causal Model of Strategic Alignment and Firm Performance", in *European Conference on Information Systems (ECIS), St. Gallen, Switzerland, 7th-9th June*; Scopus.
29. **Masa'deh, R.**, and Al-Kharabsheh, E. (2005). "The Economic Impact of E-government Initiative (G2B) as a Tool of ICT upon SMEs in Jordan", in *the 5th IBIMA Conference on Internet and Information Technology in Modern Organizations: Challenges & Answers, Cairo-Egypt, 13th-15th December*; Scopus.

PUBLISHED BOOKS (total = 3)

1. **Masa'deh, R.** (2018). "Chapter One: Introduction to E-Commerce", 2nd Edn., Daralfiker, Jordan, ISBN: 978-9957-92-125-5, pp. 9-29.
2. **Masa'deh, R.** (2015). "Chapter One: Introduction to E-Commerce", 1st Edn., Daralfiker, Jordan, ISBN: 978-9957-92-125-5, pp. 9-29.
3. **Masa'deh, R.** (2011). "Antecedents and Outcomes of IT-Business Strategic Alignment: An Empirical Study of Jordanian Public Shareholding Firms". VDM Verlag, Germany, ISBN-10: 3639327195, ISBN-13: 978-3639327199.

MEMBER OF COMMITTEES (inside The University of Jordan)

- 2017/2018: Member of Graduate Studies Committee at the Faculty of Management & Finance, University of Jordan-Aqaba Branch.
- 2017/2018: Member of Developing the Website Committee at the University of Jordan-Aqaba Branch.
- 2016/2017: Member of the Higher Student Council Election Committee at the University of Jordan-Aqaba Branch.
- 2015/2016: Member of the Higher Student Council Election Committee at the University of Jordan-Aqaba Branch.
- 2015/2016: Member of the Preparatory Committee of the Red Sea Conference to Combat Terrorism, University of Jordan-Aqaba Branch.
- 2015/2016: Member of the Scientific Committee of the First Economic Conference Aqaba Special Economic Zone: Reality and Aspirations; at the School of Management & Finance, University of Jordan-Aqaba Branch.
- 2016/2017: The General Supervisor of All Committees at the Faculty of Management & Finance, University of Jordan-Aqaba Branch.
- 2015/2016: The General Supervisor of All Committees at the Faculty of Tourism & Hospitality, University of Jordan-Aqaba Branch.
- 2014/2015: Member of the Library Committee at the School of Business.
- 2014/2015: Member of the Program Committee of Initiating Five-Year Plan for BSc/Management Information Systems at the School of Business.
- 2014/2015: Member of the Program Committee of Initiating MBA/Information Systems Management at the School of Business.
- 2013/2014: Member of the MIS Department at the School of Business.
- 2013/2014: Member of the Graduate Studies at the School of Business.
- 2013/2014: Member of the Curriculum Committee at the School of Business.
- 2013/2014: Member of the Evaluation Courses at the School of Business.
- 2013/2014: Member of the Preparatory Committee for the First International Conference on the Understanding of the International Business Environment in its Economic, Accounting, Finance, Marketing, and Information Technology at the School of Business.
- Internal Committee Examining Member for Graduate Theses at the School of Business at the University of Jordan.
- Member of the Student Council Election Committee at the School of Business at the University of Jordan.
- 2012/2013: Representative Member of the MIS Department at the School of Business.
- 2012/2013: Member of the Program Committee of Initiating MBA/Information Systems Management at the School of Business.
- 2012/2013: Member of the Committee of the Faculty Scientific Research.
- 2009/2010: Member of the Program Committee of Developing the School of Business Strategic Planning.
- 2009/2010: Member of the Program Committee of Pharmaceutical e-Business Diploma.

MEMBER OF RESEARCH COMMITTEES (outside The University of Jordan)

- Member of An Accreditation Committee for Higher Education Accreditation Commission, “Business Management /Bachelor Program at Aqaba University of Technology”, 2017/2018.
- Member of An Accreditation Committee for Higher Education Accreditation Commission, “Management Information Systems /Master Program at Mu’ta University”, 2016/2017.
- Member of An Accreditation Committee for Higher Education Accreditation Commission, “Business Entrepreneurship/Master Program at Princess Sumaya University for Technology”, 2014/2015.
- Member of An Accreditation Committee for Higher Education Accreditation Commission, “Management Information Systems Program at Al Ahliyya Amman University”, 2011/2012.
- Masa'deh, R., 2018, Regional Editor Far East and Asia of the international editorial board of *International Journal of Entertainment Technology and Management*, Inderscience Enterprises Ltd.
- Masa'deh, R., 2018, Member of the program committee of *the 3rd AFU International Conference: Towards Advanced Scientific Knowledge (TASK3-2019) in Business Sciences, Dubai, UAE 1-2 May 2019*.
- Masa'deh, R., 2016, Member of the international editorial board of *Journal of Social Sciences (COES&RJ-JSS)*, USA.
- Masa'deh, R., 2016, Member of the international editorial board of *Journal of Business & Management (COES&RJ-JBM)*, USA.
- Masa'deh, R., 2014, Member of the international editorial board of *IBIMA Publishing*, USA.
- Masa'deh, R., 2014, Member of the editorial board of *Communications of the IBIMA Journal*, ISSN: 1943-7765, USA.
- Masa'deh, R., 2014, Member of the editorial board of *Asian Journal of Social Sciences and Management Studies*, Asian Online Journal Publishing Group.
- Masa'deh, R., 2014, Member of the editorial board of *Information Technology and Economics*, PROSTO Publishing.
- Masa'deh, R., 2013, Member of the editorial board of *Business and Management Horizons Journal*, Macrothink Institute.
- Masa'deh, R., 2013, Member of the editorial board of *Research in Business and Management Journal*, Macrothink Institute.
- Masa'deh, R., 2013, Member of the program committee of *the 35th International Conference on Information Technology Interfaces, Cavtat/Dubrovnik-Croatia, 24th-27th June*.

- Masa'deh, R., 2012, Member of the program committee of *the 19th IBIMA Conference on Innovation Vision 2020: Sustainable Growth, Entrepreneurship, and Economic Development, Barcelona-Spain, 12th-13th November*.
- Masa'deh, R., 2010, Member of the program committee of *the 15th IBIMA Conference, Cairo-Egypt, 6th-7th November*. "Excellent Constructive Review".
- Masa'deh, R., 2010, Member of the program committee of *the 14th IBIMA Conference on Global Business Transformation through Innovation and Knowledge Management, Istanbul-Turkey, 23rd-24th June*. "Excellent Constructive Review".
- Masa'deh, R., 2009, Member of the program committee of *the 13th IBIMA Conference on Knowledge Management and Innovation in Advancing Economies, Marrakech-Morocco, 9th-10th November*. "Excellent Constructive Review".
- Masa'deh, R., 2009, Member of the program committee of *the 11th IBIMA Conference on Innovation and Knowledge Management in Twin Track Economies, Cairo-Egypt, 4th-6th January*. "Excellent Constructive Review".
- Masa'deh, R., 2008, Member of the program review committee of *the International Conference on Information Systems (ICIS), Paris-France, 14th-17th December*.
- Masa'deh, R., 2008, Member of the program committee of *the 10th IBIMA Conference on Innovation and Knowledge Management in Business Globalization: Theory and Practice, Kuala Lumpur-Malaysia, 30th June-2nd July*. "Excellent Constructive Review".
- Masa'deh, R., 2008, Member of the program committee of *the 9th IBIMA Conference on Information Management in the Modern Organization, Marrakech-Morocco, 4th-6th January*. "Excellent Constructive Review".
- Masa'deh, R., 2007, Member of the program committee of *the 8th IBIMA Conference on Information Management in the Networked Economy, Dublin-Ireland, 20th-22nd June*. "Excellent Constructive Review".
- Masa'deh, R., 2005, Member of the program committee of *the 5th IBIMA Conference on Internet and Information Technology in Modern Organizations: Challenges & Answers, Cairo-Egypt, 13th-15th December*. "Excellent Constructive Review".

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