

**University of Jordan**  
**Jordan University Business School (JUBS)**

**Course Syllabus**

1. <b>Department Name:</b>	<b>Business</b>				
2. <b>Program Name:</b>	BSC in Business Economics				
3. <b>Program Code</b>	ECN				
4. <b>Course Code and Title:</b>	Economic Feasibility Studies... Project Appraisal <b>1607362</b>				
5. <b>Course credits:</b>	3				
6. <b>Pre-requisites:</b>	<b>1607250+1607210</b>				
7. <b>Course Instructor/ Coordinator Name and Email</b>	<i>Dr. Noura Abu Asab</i> <i>n.abuasab@ju.edu.jo</i>				
8. <b>Course web-page:</b>					
9. <b>Academic year:</b>	2016/2017				
10. <b>Semester:</b>	First	Second	1 <sup>st</sup> Summer	2 <sup>nd</sup> Summer	
11. <b>Textbook(s)</b> (Make sure you have one textbook – resource materials online)					
<ul style="list-style-type: none"> <li>• مبادئ دراسات الجدوى الاقتصادية اعداد أحمد زردق ومحمد بسيوني، ٢٠١١</li> </ul>					
12. <b>References:</b> (Make sure that the references are available in the Library and online)					
<ul style="list-style-type: none"> <li>• مبادئ دراسات الجدوى الاقتصادية اعداد أحمد زردق ومحمد بسيوني، ٢٠١١ يمكن تحميل المرجع من خلال الرابط التالي: <a href="http://olc.bu.edu.eg/olc/images/sec-8.pdf">http://olc.bu.edu.eg/olc/images/sec-8.pdf</a></li> <li>• دراسات الجدوى الاقتصادية للمشروعات، عاطف أندراوس، دار الفكر الجامعي ٢٠٠٨.</li> <li>• <i>Feasibility Studies: Made simple by Rodney Overton</i> This book can be downloaded from the link below: <a href="http://tn.upi.edu/pdf/business_feasibility_study_Made_simple.pdf">http://tn.upi.edu/pdf/business_feasibility_study_Made_simple.pdf</a></li> <li>• <i>General Guidelines for Preliminary Feasibility Studies (fifth edition), 2008.</i> This book can be downloaded from the link below: <a href="http://pimac.kdi.re.kr/eng/mission/pdf/General_Guidelines_for_PFS.pdf">http://pimac.kdi.re.kr/eng/mission/pdf/General_Guidelines_for_PFS.pdf</a></li> </ul>					
13. <b>Other resources used</b> (e.g. periodicals, software, eLearning, site visits, etc.):					
<i>e-learning and the FB group: Money and Banking_JU_Nora.</i>					
14. <b>Course description</b> (from the catalog)					
This module introduces students to assess and analyze the feasibility of an economic project from different aspects. It starts with an introduction to economic projects definitions and forms, followed by a detailed analysis to investment, legal, environment, marketing, technical and financial appraisal for an economic project. It also deals deeply with the benefit-cost analysis and uncertainty conditions. Students are trained on how to write down a full project appraisal analysis.					

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<b>15. Course Intended Learning Outcomes:</b> (All CILOs must start with an action verb, please use ANNEX I for getting a better understanding of the Action Verbs and Blooms Taxonomy. The mapping of the CILOs with relevance to the PILOs of the program.)											
	<i>Mapping to PILOs</i>										
<b>CILOs</b> <i>(Preferred not to exceed 12 CILOs)</i>	a	b	c	d	e	f	g	h	i	J	k
<b>1. Use of economic theory tools (tables, graphs, and mathematics) in the analysis</b>											
<b>2. Distinguishing the difference between economic and business projects-government and private projects and the different legal forms.</b>											
<b>3. Getting familiar with investment-financial-marketing estimation analysis technique</b>											
<b>4. Understanding the analysis of marketing, legal, and technical feasibility of a project</b>											
<b>5. Using real data and numbers for applied work.</b>											
<b>6.</b>											
<b>7.</b>											
<b>8.</b>											

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9.											
10.											
11.											
12.											

**16. Course evaluation:** (Formative and summative assessment methods are expected)

Assessment Type	Details/ Explanation of Assessment in relation to CILOs	Number	Weight	Date(s)
Quizzes			%	
Midterms			20 %	12/3/2017
Assignments			%	
Projects/Case Studies			25%	4/2017
Commitment/ Behaviour			5%	
Final			50%	5/2017
Total			100%	

**17. Description of Topics Covered** (The description should be from the textbook used)

Topic Title (e.g. chapter title)	Description
<b>Introduction</b>	Definitions of a project and feasibility studies
<b>Preliminary appraisal</b>	Includes investment analysis of a project
<b>Detailed project appraisal</b>	Legal, market, marketing, technical and financial
<b>Legal</b>	Forms and feasibility conditions
<b>market</b>	Estimate demand functions and market structure
<b>marketing</b>	The demand need and consumers behavior
<b>Technical</b>	Optimal quantity, size of production, break-even point, knowledge transfer (know-how transfer)
<b>Financial</b>	The costs of lending and return of capital

**18. Course Weekly Breakdown:**

Week	Date	Topics covered	CILOs	Teaching Method	Assessment
1		Introduction			
2		Preliminary appraisal		Theoretical and applied work	

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<b>3</b>		Preliminary appraisal			
<b>4</b>		Detailed project appraisal			
<b>5</b>		Legal		<i>Theoretical and applied work</i>	
<b>6</b>		market		<i>Theoretical and applied work</i>	
<b>7</b>		<i>marketing</i>		<i>Theoretical and applied work</i>	
<b>8</b>		<i>Technical</i>		<i>Theoretical and applied work</i>	
<b>9</b>		<i>Technical</i>			
<b>10</b>		<i>Financial</i>		<i>Theoretical and applied work</i>	
<b>11</b>		<i>How to write down a project appraisal</i>			
<b>12</b>		<i>Group work-exams</i>			

<b>19. <u>Others:</u></b>	
	<b>Description</b>
<b>Attendance policies:</b>	Students are not allowed to miss more than 15% of the classes during the semester. Failing to meet this requirement will be dealt with according to the university disciplinary rules.
<b>Absences from exams and handing in assignments on time:</b>	
<b>Health and safety procedures:</b>	
<b>Honesty policy regarding cheating, plagiarism, misbehavior:</b>	

<b>Course Coordinator:</b>	Type the Name	Add your Signature
<b>Head of Department:</b>	Type the Name	Add your Signature
<b>Head of curriculum committee/ School Level:</b>	Type the Name	Add your Signature
<b>Dean:</b>	Type the Name	Add your Signature

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*Approved by the Program Coordinator/  
Head of the Department on:*

Type the date: DAY/MONTH/YEAR

**Copy to:**

- |  |
|--|
| <input type="checkbox"/> <b>Head of Department</b>                                   |
| <input type="checkbox"/> <b>Assistant dean for Development and Quality Assurance</b> |
| <input type="checkbox"/> <b>Course Portfolio</b>                                     |