

University of Jordan
Jordan University Business School (JUBS)

Course Syllabus

1. Department Name:	Business Economics							
2. Program Name:	Bachelor Degree							
3. Program Code	07							
4. Course Code and Title:	1607110	Principles of Microeconomics						
5. Course credits:	3 hours							
6. Pre-requisites:								
7. Course Instructor/ Coordinator Name and Email	<i>Ghazi Al-Assaf</i> <i>g.alassaf@ju.edu.jo</i>							
8. Course web-page:								
9. Academic year:								
10. Semester:	X	First	X	Second	X	1 st Summer		2 nd Summer
11. Textbook(s) (Make sure you have one textbook – resource materials online) Schiller - (The Economy Today). , 6th edition, Pearson Education, 2009								
12. References: (Make sure that the references are available in the Library and online) <p style="text-align: center;">١ - د. أحمد العوران (٢٠٠٠). الإقتصاد الجزئي: أساسيات ومبادئ ومفاهيم. ٢ - محمد النصر و عبدالله شامية (٢٠٠٥) الإقتصاد الجزئي.</p>								
13. Other resources used (e.g. periodicals, software, eLearning, site visits, etc.):								
14. Course description (from the catalog) <i>This course is an introductory course in microeconomics. Some of the issues covered include the foundations of economics, core concepts of microeconomics, Demand and Supply forces, the structure of product market, and production costs, and markets of resources.</i>								

15. Course Intended Learning Outcomes: (All CILOs must start with an action verb, please use ANNEX I for getting a better understanding of the Action Verbs and Blooms Taxonomy. The mapping of the CILOs with relevance to the PILOs of the program.)											
	<i>Mapping to PILOs</i>										
CILOs <i>(Preferred not to exceed 12 CILOs)</i>	a	b	c	d	e	f	g	h	i	J	k
1- To understand an overview of the economy including microeconomics and how it applies to the free enterprise system and the role of the government in the economy.	X										
2- To demonstrate a	X										

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Assessment Type	<i>Details/ Explanation of Assessment in relation to CILOs</i>	<i>Number</i>	<i>Weight</i>	<i>Date(s)</i>
First	A&B	2	20 %	
Midterms	A&B	1	30 %	
Assignments			%	
Projects/Case Studies			%	
Final	A&B	1	50 %	
Total			100%	

17. Description of Topics Covered (The description should be from the textbook used)

Topic Title (e.g. chapter title)	Description
Introduction	Basic Concepts
Economics – The Core Issues	
Supply and Demand	
The Demand for Goods	
The Costs of Production	
The Competitive Firm	
Competitive Markets	
Monopoly	
Oligopoly	
Money and banking	
Monopolistic Competition	

18. Course Weekly Breakdown:

Week	Date	Topics covered	CILOs	Teaching Method	Assessment
1		Introduction			
2		Economics – The Core Issues			
3		Supply and Demand			
4		The Demand for Goods			

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5		The Costs of Production			
6		The Competitive Firm			
7		Competitive Markets			
8		Monopoly			
9		Oligopoly			
10					
11					
12					

19. <u>Others:</u>	
	Description
Attendance policies:	Students are not allowed to miss more than 15% of the classes during the semester. Failing to meet this requirement will be dealt with according to the university disciplinary rules.
Absences from exams and handing in assignments on time:	
Health and safety procedures:	
Honesty policy regarding cheating, plagiarism, misbehavior:	

Course Coordinator:	Type the Name	Add your Signature
Head of Department:	Type the Name	Add your Signature
Head of curriculum committee/ School Level:	Type the Name	Add your Signature
Dean:	Type the Name	Add your Signature
Approved by the Program Coordinator/ Head of the Department on:	Type the date: DAY/MONTH/YEAR	

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<u>Copy to:</u>
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<input type="checkbox"/> Assistant dean for Development and Quality Assurance
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